

Dear Supporters,

In 2008, I was Vice President of Strategy and Regional Affairs for <u>GBCHealth</u>, working to reduce the burden of HIV/AIDS on women and girls globally. It was then that I first saw, painfully up close, the heartbreaking and devastating effects of oppression on women. Not only do these forces leave women vulnerable to HIV, but also to sexual exploitation.

Understanding all this ignited my passion for ending sex trafficking and motivated my decision to join Restore in 2008 as its first Chairman of the Board. In that role, I helped lay the foundation for challenging work ahead – restoring foreign-national survivors trafficked to New York City. I did not know what the future would hold.

Four years later, in April 2012, I joined Restore's staff as Executive Director. Since then, I have had the joy of seeing, up close, the fruits of our foundation-laying years ago. I have witnessed the miraculous healing that can take place after heartbreak and devastation, and it fills me with hope. Every number in this report is one of those miracles, made possible by you. Thank you for building upon the foundation laid in 2008 to make all of this possible!

Our team is encouraged by and appreciates your support. We look forward to what we can all continue to build together.

With gratitude,

Jimmy Lee Executive Director

- As many as 27 million people are trafficking victims.
- 14,500 to 17,500 foreign nationals are trafficked annually into the U.S. The vast majority are trafficked into the sex industry.
- The U.S. is the second highest destination in the world for trafficked women.

20	12		
March 3, 2012			
"A Mexican man pleaded guilty yesterday to being part of an international sex trafficking ring that spanned from Mexico to Queens Six other members have been charged in New York, said Assistant U.S. Attorney Pamela Chen."	March 15, 2012		
<u>- Mexican Man Pleads Guilty To Queens Sex Trafficking Ring.</u> <u>Gothamist</u>	"'Our work has sent a clear and critical message: that, in this country human-trafficking crimes will not be tolerated'"		
May 2, 2012	- Attorney General Eric Holder Jr., Justice Department: Record number of human-trafficking cases in 2011, The Washington Times		
Victims "were branded, tattooed with the pimps' monikers One woman was even tattooed with a bar code."			
 Prosecutors Focus on Pimps and Clients, Instead of Prostitutes, The New York Times 	June 12, 2012		
September 25, 2012	" prosecutors broke up one of the first sex trafficking rings run largely by livery drivers The drivers were accused of ferrying the women to upscale hotels and clubs to solicit clients, telling the women about clients' sexual preferences, and taking a cut"		
"It ought to concern every person, because it's a debasement of our common humanity I'm talking about the injustice, the outrage, of human trafficking, which must be called by its true name—modern slavery."	<u>- City Plans to Target Cabdrivers Who Join in Sex</u> <u>Trafficking, The New York Times</u>		
<u>- President Barack Obama</u>	November 20, 2012		
December 10, 2012	"Authorities broke up a \$7 million three-state prostitution and money laundering ring, rescuing two		
"Two Mexican brothers have been extradited to face sex trafficking charges in New York The indictment charges the defendants with sex trafficking, interstate prostitution, alien smuggling and money laundering offenses, involving victims as young as 14 and 15 years old"	human trafficking victims and arresting more than a do people" <u>- Human trafficking victims freed in U.S. prostitution bu</u> <u>Reuters</u>		
- 3 Mexican brothers extradited to U.S. to face 25 counts linked to sex trafficking, CNN,			
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WHAT WE DO

For every survivor, the promise of a new life. For our nation, the end of modern-day slavery.



OUR MISSION

To end sex trafficking in New York and restore the well-being and independence of foreign-national survivors.

WORKING TO THIS END, WE:

- Deliver complete care, addressing physical, emotional and spiritual needs.
- Provide community and safe, long-term housing.
- Empower survivors when they cooperate with law enforcement.
- Increase awareness and understanding in the greater community.
- Advocate for effective policies and legislation.

OUR CORE VALUES

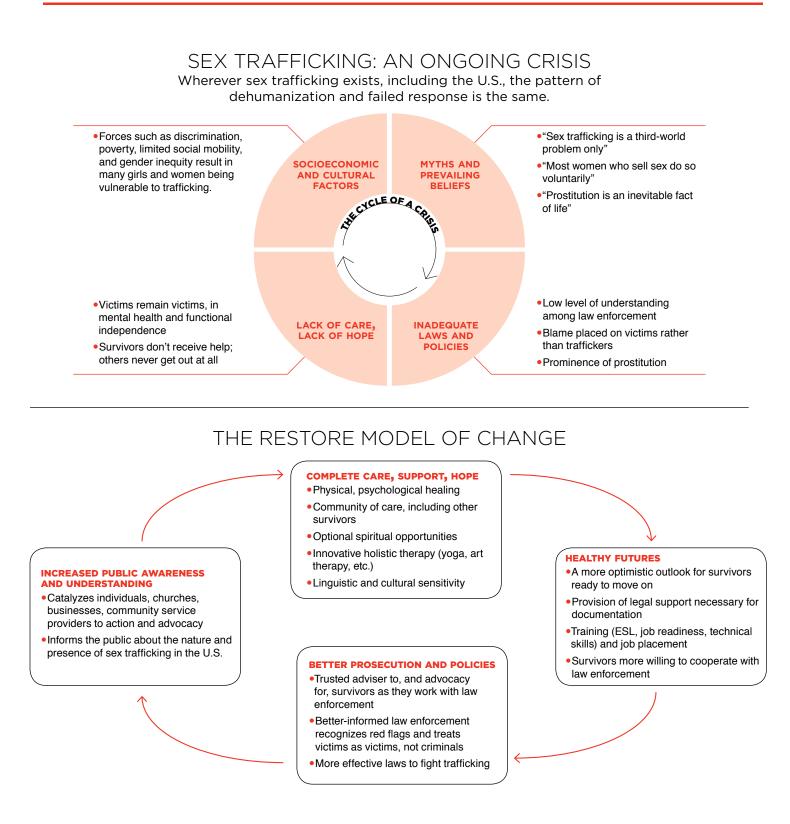
Our core values guide our strategy and drive the pursuit our mission.

WE BELIEVE:



Restore helps victims regardless of their religion and spiritual activities are optional for every client.

ENDING THE CYCLE OF SEXUAL SLAVERY



LIFE AT OUR SAFEHOUSES

Our safehouses are more than shelters, they are truly homes. In addition to ensuring that residents' basic health, legal and spiritual needs are met, we also provide art and yoga therapy, skills-building classes, job readiness and job placement services, and English as a Second Language classes. Most importantly, we provide community and friendship, which are vital to a foreign-national survivor's recovery. Without a community to support her, re-trafficking remains a significant risk for a sex trafficking victim.

Take a peek inside our safehouses...



Our residents treat our safehouses like their own homes. Rather than employ staff, residents cook for themselves and take turns doing chores. Two safehouse coordinators live with our residents to provide guidance, protection and mentorship.



Living with other survivors aids the healing process and teaches the value of healthy friendships. Women usually quickly build relationships with one another. This is essential to moving forward.



Residents partake in fun classes that build community and practical skills, including painting, GED, sewing and music classes. We also offer both creative and expressive art therapy.



We welcome small groups of women from local churches to come fellowship with residents through cooking and game nights, cupcake and jewelry-making, holiday celebrations and more. Surrounding survivors with supportive and loving relationships is essential to recovery.

For most residents, our safehouses are the most loving and secure homes they have known. Thank you for blessing our homes with your support!

THE YEAR IN REVIEW

APRIL



In April, co-founder Faith Huckel became co-chair of Restore NYC's Board of Directors. Former Chairman of the Board Jimmy Lee became Executive Director after six years as the Vice President for Strategy and Regional Affairs for <u>GBCHealth</u>. In addition to his experience leading nonprofits, Jimmy also has a background as an investment banker and corporate strategist. <u>Click here to</u> <u>read more</u>.

JULY



We launched *Hand in Hand*, our new monthly giving program, in July. Supporters' monthly gifts tell survivors again and again that they are not alone. Since the launch, the number of monthly givers has nearly quadrupled. <u>Click here to</u> <u>read more about *Hand in*</u> <u>Hand.</u>

JUNE



Executive Director Jimmy Lee speaks at a June 19th press conference supporting the TVPJA.

Throughout 2012, Restore joined several other antitrafficking advocates including the Manhattan and Nassau County District Attorneys and the Coalition Against Trafficking in Women to support the Trafficking Victims Protection & Justice Act ("TVPJA"). Though the bill did not pass last year, we made much progress and will continue to push it forward. In January 2013, Governor Cuomo included the TVPJA in his State of the State speech.

AUGUST



Christie M. Farriella for New York Daily News

In August, we partnered with Senator Jose Peralta to raise awareness about commercial sexual exploitation and trafficking. <u>Click here to</u> <u>learn more about the campaign.</u>

SEPTEMBER

• Restore received a \$20,000 grant from <u>Chase</u> <u>Community Giving</u> in September after winning an online competition where thousands of voters got to "decide what matters."

• We hosted several workshops to catalyze action within the community at local churches, including Metro Community Church, Bethlehem Assembly of God, Trinity Grace Church, North Jersey Vineyard Church, All Angels' Church and Maranatha Grace Fort Lee. If you are interested in inviting Restore to visit your organization, please email us at info@ restorenyc.org!



• We doubled safehouse capacity this year! In late September, we moved to a larger safehouse in New York and prepared for the January 2013 opening of our second safehouse in New Jersey. Our New Jersey safehouse is the first of its kind in the state and we have established partnerships with nonprofits (such as Polaris Project, which has offices in Newark), government agencies and churches.

THE YEAR IN REVIEW

OCTOBER



Director Fay Sardjono joined panelists from the Man Up Campaign, Apne Aap and the UN Trust Fund to End Violence Against Women for a panel discussion on *Half the Sky*, a documentary based on Nicholas Kristof and Sheryl WuDunn's widely-acclaimed book.

• We continued to educate local law enforcement, lawmakers and the legal community about the reality of sex trafficking from the survivors' point of view. Among many other efforts, Executive Director Jimmy Lee presented at the Queens Borough Taskforce on Domestic Violence and Sexual Assault and Director Fay Sardjono was a panelist at a discussion titled "Exploring Sex Trafficking Cases" at Brooklyn Law School.

• Through <u>Justice Generation</u>, we partnered with the makers of <u>Trade of Innocents</u>, an important film about trafficking, to raise awareness about the fight against slavery.

NOVEMBER

We hosted our first annual safehouse anniversary celebration in November at COLORS in New York City. The evening celebrated the courageous women who have graduated from our program and the ongoing growth of our homes.

DECEMBER



• In December 2012, Restore was honored as one of five "Heroes & Leaders" in the nation at the <u>American</u> <u>Giving Awards</u>, hosted by Chase Community Bank and broadcast nationally on NBC. We were excited to be recognized as a pioneer in our field and the event provided exposure and opportunities for awareness and fundraising. <u>Click here to watch our video profile</u>.

• Our outreach program, by which we meet with exploited women at high risk of sex trafficking and try to identify victims, is growing. We began new partnerships with the Midtown Community Court (Manhattan) and Nassau County Criminal Court (Long Island) through their Human Trafficking Intervention Programs.

LIVES RESTORED

IN 2012, RESTORE SERVED 84 VICTIMS OF SEX TRAFFICKING AND SEXUAL EXPLOITATION.





residents received counseling services



residents attended English as a Second Language classes



residents received job referrals and/or job placement



residents attended art and yoga therapy classes



residents received health care services





residents attended financial management/literacy classes

All residents received optional spiritual guidance (was prayed for, taken to church, attended a Bible study, or given a Bible).

LIVES RESTORED

In 2012, Restore NYC refined the language used to describe the population that we serve. In addition to serving certified sex trafficking victims (i.e. clients referred by the Department of Homeland Security ("DHS") or the FBI after being rescued through enforcement actions), we also serve women at high risk of sex trafficking, through our "outreach program." We previously referred to the women we serve through our outreach program as our "non-residential clients."

Without an enforcement action, it is very difficult to find and identify sex trafficking victims, who never self-identify out of fear, shame and/or inability. Finding trafficking victims is a problem worldwide. In 2008, the International Labour Organization (ILO) estimated that 12 million people are victims of human trafficking. Just four years later, the ILO revised that number to 20 million in an article titled <u>"Hard to See, harder to Count.</u>" Additionally, even though the U.S. State Department estimates that as many as 17,500 foreign-nationals are trafficked into the country annually, only a few thousand surface and seek help from service agencies.

Even when faced with criminal charges, sex trafficking victims are unlikely to self-identify. Thus, we work with the Queens Criminal Court, the Midtown Community Court and Nassau County Court through their Prostitution Diversion and Human Trafficking Intervention Programs. We meet with exploited women who have been arrested for prostitution but may actually be trafficking victims. The courts refer women who exhibit red flags indicating they are victims (e.g. signs of abuse, extreme fearfulness of law enforcement, coached responses). Our counselors then conduct expert assessments. For women we conclude are not trafficked, we provide counseling, court advocacy, services such as yoga, and sex trafficking education. We also develop a trust relationship so that she might contact us in the future if she were to become a victim or know of victims. For those we determine to be a sex trafficking victim, we ensure that she quickly receives services.

IN 2012, RESTORE MET WITH 71 EXPLOITED WOMEN AT HIGH RISK OF SEX TRAFFICKING THROUGH OUR OUTREACH PROGRAM.

All 71 women received sex trafficking education.



women were determined to be sex trafficking victims or likely sex trafficking victims.



women reported an improvement in overall physical, psychological, financial, social and spiritual wellness at the conclusion of the court-mandated counseling sessions with Restore.

STATEMENT OF FINANCIAL POSITION *

ASSETS	2012	2011
Cash and Cash Equivalents	\$424,156	\$270,746
Contributions Receivable	\$27,049	\$35,137
Prepaid Expense	\$9,098	\$3,942
Security Deposit	\$14,400	\$5,060
Total Assets	\$474,703	\$314,885
LIABILITIES & NET ASSETS		
LIABILITIES		
Accounts Payable	\$9,631	\$10,267
Total Liabilities	\$9,631	\$10,267
NET ASSETS		
Unrestricted	\$378,112	\$270,618
Temporarily Restricted	\$86,960	\$34,000
Total Net Assets	\$465,072	\$304,618
TOTAL LIABILITIES & NET ASSETS	\$474,703	\$314,885

*as of September 30, 2012

STATEMENT OF ACTIVITIES

Fiscal year 2012 includes October 1, 2011 through September 30, 2012

	UNRESTRICTED	TEMPORARY RESTRICTED	2012	2011
REVENUE, GAINS, & OTHER SUPPORT				
Contributions and Grants	\$485,790	\$120,000	\$605,790	\$244,936
Fundraising Events	\$114,927		\$114,927	\$167,908
Donated Services			-	\$2,058
Interest Income	\$1,719		\$1,719	\$2,412
Other Revenue	\$67,040	(\$67,040)	-	-
Net Assets Released from Restriction	\$87,596	(\$87,596)	-	-
TOTAL REVENUE AND SUPPORT	\$676,467	\$52,960	\$729,427	\$417,314
EXPENSES				
Program Services	\$386,067		\$386,067	\$281,591
Supporting Services:				
Management and General	\$70,519		\$70,519	\$59,698
Fundraising	\$112,387		\$112,387	\$80,299
TOTAL EXPENSES	\$568,973	-	\$568,973	\$421,588
CHANGE IN NET ASSETS	\$107,494	\$52,960	\$160,454	(\$4,274)
NET ASSETS AT BEGINNING OF THE YEAR	R \$270,618	\$34,000	\$304,618	\$308,892
NET ASSETS AT END OF YEAR	\$378,112	\$86,960	\$465,072	\$304,618

STATEMENT OF CASH FLOWS

CASH FLOW FROM

OPERATING ACTIVITEIS	2012	2011
Change in Net Assets	\$160,454	(\$4,274)
Adjustments to reconcile in net assets to net cash provided by operating activities		
(Increase) Decrease In:		
Contributions Receivable	\$8,088	\$62,718
Prepaid Expense	(\$5,156)	(\$2,542)
Security Deposit	(\$9,340)	(\$460)
(Increase) Decrease In:		
Accounts payable and acrued expenses	(\$636)	\$5,517
Net cash provided by operating activities	\$153,410	\$60,959
NET INCREASE IN CASH AND CASH EQUIVALENTS	\$153,410	\$60,959
CASH & CASH EQUIVALENTS AT BEGINNING OF THE YEAR	\$270,746	\$209,787
CASH & CASH EQUIVALENTS AT END OF THE YEAR	\$424,156	\$270,746

STATEMENT OF FUNCTIONAL EXPENSES

	PROGRAM SERVICES	MANGAGEMENT & GENERAL	FUNDRAISING	TOTAL E 2012	XPENSES 2011
Salaries	\$219,998	\$28,258	\$27,998	\$276,254	\$170,141
Payroll taxes	\$19,783	\$2,541	\$2,518	\$24,842	\$14,488
Employee benefits	\$30,937	\$3,974	\$3,937	\$38,848	\$18,620
TOTAL SALARIES AND RELATED EXPENSES	\$270,718	\$34,773	\$34,453	\$339,944	\$203,249
Program expense	\$20,303			\$20,303	\$29,749
Donated services				-	\$1,957
Supplies	\$2,721	\$2,803	\$2,720	\$8,244	\$4,224
Professional fees	\$10,536	\$21,226	\$2,704	\$34,466	\$21,170
Occupancy	\$63,334	\$5,400		\$68,734	\$66,874
Insurance	\$4,079	\$1,494	\$293	\$5,866	\$4,816
Postage	\$42	\$748	\$42	\$832	\$404
Printing	\$462	\$231	\$462	\$1,155	\$8,146
Marketing				-	\$5,000
Database management	\$4,025	\$1,342		\$5,367	\$2,252
Telephone	\$2,018	\$269	\$404	\$2,691	\$2,271
Subscriptions	\$441		\$478	\$919	\$297
Conference/meetings	\$3,728		\$414	\$4,142	\$4,488
Fundraising event costs			\$69,197	\$69,197	\$50,179
Travel	\$3,660		\$1,220	\$4,880	\$8,989
Bank charges		\$95		\$95	\$5,342
Miscellaneous		\$2,138		\$2,138	\$2,181
TOTAL EXPENSES	\$386,067	\$70,519	\$112,387	\$568,973	\$421,588



Rebuilding the Life Intended

