

gratitude

REPORT 2022





Restore NYC seeks to make freedom real for survivors of trafficking in the United States.

Our vision is a world free from trafficking. For every survivor, a life of hope, restoration, and flourishing.

Dear Restore Community,

In this first year of serving as President of Restore, I have been honored to lead an exceptional team providing quality programs to the many survivors who walk through our doors. A team who lives the commitment every day to make freedom real for survivors of human trafficking amidst a US context where over 403,000 people are trafficked in a year.

Taken together with the ongoing effects of COVID on nonprofits that have led to a myriad of changes and deep effects on the nonprofit landscape, I continue to be impressed by Restore's innovative solutions for survivors to thrive, and to realize dreams for well-being, safe housing, and economic independence.

At a time when there is a dramatic increase in crisis cases, the deep, faith-inspired dedication of staff and their talents have contributed to the success of Restore's programs while maximizing the integrity and stewardship of resources that Restore receives.

Having served over 30 years prior to Restore with an established international development organization, it is evident that Restore has reached a standard of excellence that ensures long-term impact.

Above all, my greatest joy is seeing the positive impact of Restore's work on the life of every survivor we serve and witnessing lives changing towards stability and restoration. The stories of transformation and resiliency are inspiring!

Survivors have shared their discovery for a passion in gardening and starting a horticulture business; being accepted into a program for further education in business management; having nine years of trafficking-related charges vacated; and receiving a T-visa that enabled finding employment.

This gratitude report is indeed a reflection of our deep gratitude to each of you who has been part of this caring community and who have helped to make each of these stories take root and flourish. It takes a community that includes YOU to make freedom real for survivors, and I hope and pray the stories shared in this report will encourage you to know that your investment has made a significant difference!

As one survivor shared with me, Restore has provided the support and care that has enabled her to grow in ways she could never imagine. But we cannot do this work alone. She, along with over 300 survivors and the Restore team, is inspired by your generosity.

It is beautiful to see such hope to begin life anew and where faith has been restored. May God bless you and Restore as we continue to serve in community!



Ida KM
Ida Kaastra-Mutoigo
President, Restore NYC

13 YEARS OF PROGRESS

2022 impact at a glance.

75%

of survivors living independently
with the help of our housing program

+119%

increase in the average annualized income at 18 months
post-ET completion for survivors who launched businesses

\$600,000+

in cash assistance and flexible funding

9,027

points of contact
with survivors

117

job placements for
survivors at Restore

150

volunteers served as
translators, coaches,
and more

24

organizations trained
by our team

THE PROBLEM

What is trafficking?

Human trafficking is the use of force, fraud, or coercion to compel a person into commercial sex or labor.

Human trafficking is a \$150 billion industry. Every year, trafficking generates more profits than McDonald's, PepsiCo, and Disney combined.

Approximately 403,000 people are being trafficked in the United States¹.

Restore has served over 2,300 survivors or those at risk for trafficking in New York City of 91 nationalities trafficked in over 30 states.

94%

of sex-trafficking victims are women

60%

of sex-trafficked youth have been in foster care at some point in their lives

64%

of sex-trafficking victims are Black or Latina women

64%

of victims are experiencing homelessness when recruited into a trafficking situation

42%

of survivors at Restore name "immigration status" as the reason they feel unsafe in the US

Who is it targeting?

Data shows us that traffickers don't target people—they target vulnerabilities.

Communities most impacted by racism, sexism, and classism disproportionately experience trafficking. To end human trafficking, we first need to know whom it's impacting.²

Survivors of sex & labor trafficking who come to Restore have been trafficked for an average of 3 years and nine months.

¹Global Slavery Index (2018); a prevalence of 1.3 victims of trafficking for every thousand in the country

²These statistics are according to Polaris Project's 2021 report.

Our Solutions

We provide three solutions for freedom and stability: trauma counseling, safe, affordable housing, and economic opportunities.



Client Services

Clinical counseling, comprehensive case management, and resource coordination



Housing

Emergency housing, transitional housing, and independent living



Economic Empowerment

Job-readiness classes, job placement, and entrepreneurship training and incubation





Client Services

Human trafficking leads survivors to experience depression, hopelessness, and anxiety. Our Client Services team exists to support survivors of trafficking through crisis intervention, resource coordination, comprehensive case management, and counseling services.



"I love the work I do at Restore because I have the opportunity to witness firsthand the resilience and strength of survivors like Serena."

— Gisela Berrones Cortez, Restore Counselor Advocate

Meet Serena

Serena first got connected to Restore after leaving an abusive relationship with a partner who sexually exploited her and sold her for sex. Already a young mother, the abuse led to Serena becoming pregnant with her second child. After years of torment, Serena's partner was finally arrested, but through the arrest and false allegations by the abuser, Serena lost custody of her children.

With nowhere to turn and no one to rely on, Serena found her way to Restore, where she was quickly connected to the Client Services team.

At Restore, Serena met Gisela to work through the emotional trauma of not only being trafficked but also losing her children. Gisela connected her to a legal team to help her get her children back. Serena was determined to do everything she could to reunite with her children and found the strength to boldly demonstrate to the State that she could care for her children.

With the help of Restore, Serena was able to secure housing, find a job, and work through the emotional pains of her abusive past. She is preparing for her court hearing next month and is eager and poised to be reunited with her children and live a life free of violence and exploitation where she can flourish with her two children.





Housing

As NYC continues to battle inflation and rent increases, access to safe and affordable housing becomes less and less attainable for marginalized communities, particularly those of color. Restore seeks to ensure the safe housing of survivors of trafficking through our three types of housing services: emergency housing, transitional housing, and independent living.



"I love the work I do because Restore's housing program gave me the opportunity to work with survivors in the transitional home. It is such a joy for me to walk with the survivors on their healing journey and be able to see their strength, courage, and dedication in working to be financially stable and independent."

— Abigail Ndao, Restore Housing Manager

Meet Maria

Maria was referred to the Transitional Home after receiving crisis intervention aid from Restore's Client Service team. At only 22 years old, Maria was trying to find a way to exit her abusive relationship with her boyfriend and trafficker. When she first arrived at the Transitional Home, her fear of the outside world crippled her. She was terrified of strangers and her abusive past coming to find her. Depression, anxiety, stress, and nervousness kept Maria from wanting to pursue any type of work. "I don't want to work. It's not safe for me to work," she would tell Abigail.

Despite her hesitation and difficulty, Maria was very resourceful. While working on her mental health with the Client Services team, she also found the courage and strength to begin applying for jobs. Maria was able to find a job and worked with Abigail to develop coping mechanisms to find comfort in her new career.

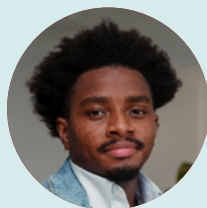
After six months at the Transitional Home, Maria now lives independently in an apartment that she can pay for with the money she earns from her job. Thriving in her independence, Maria has expressed that "the Transitional Home showed [her] what safety looks like. [She] is able to walk in confidence knowing what it means to feel safe because of [her] time at the Transitional Home."





Economic Empowerment

In journeying towards freedom, survivors of trafficking long for safe and sustainable work. Restore is committed to empowering survivors to find financial freedom through job-readiness classes, job-placement services, and entrepreneurship training.



“I love the work I do at Restore because I believe that none of us get to a state of well being without the intervention of supportive structures, mentors, and our community at some critical juncture in our lives. Building bridges to facilitate dream chasing is what I believe I’ve been called to do.”

— Eleazar Adjehoun, Restore Business Development Manager

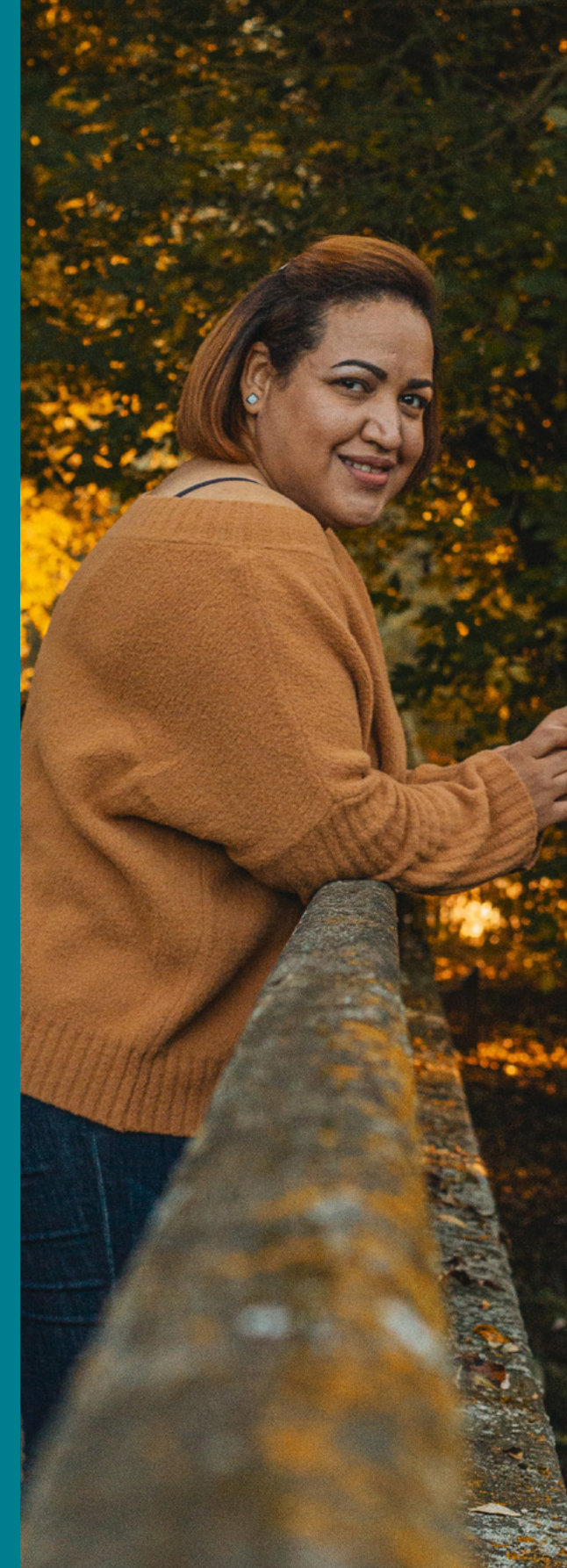
Meet Christal

Christal came to Restore in 2018 after being sex trafficked in a residential brothel for several years. She quickly expressed a desire for safe and sustainable work and enrolled in Restore’s Supportive Services class, where she learned how to write a resume and prepare for an interview.

Christal struggled for several years to find the right fit, not because of a lack of effort, skill, or talent but because of the seemingly insurmountable barriers faced by survivors of trafficking. Despite disappointments and setbacks, Christal maintained persistence and continued working closely with Eleazar and the Economic Empowerment team to learn how to advocate for herself. At Restore, Christal felt accepted, encouraged, and had a sense of belonging that she never felt before. With a community of support to empower her, Christal never lost hope in finding the safe work that she deserved.

This summer, Christal attended a job fair with Eleazar. She used her tenacious spirit and unbreakable smile to identify potential jobs, and her determination and motivation to find work landed her dream job.

Christal is currently employed in a full-time position earning wages that give her the financial freedom and independence she had longed for.





Word from Board Chair, David Hung

We are excited to have you join us in welcoming Ida!

Ida joined Restore in March 2022 as we slowly began emerging from COVID and we immediately felt the impact of her expert leadership. At the time, we were still feeling the effects of COVID and Restore was experiencing staff transitions and program changes. Building upon Restore’s strong foundation, Ida deftly led us through these challenging times.

In addition to hiring a new COO and promoting Restore staff to key roles, the program team is now back to full strength and accepting new referrals, which means even more survivors are being supported. We continue to leverage innovative approaches and technological tools to further streamline our operations and processes to serve survivors with excellence.

We remain committed and are diving deeper into Diversity, Equity, and Inclusion to ensure we live out our values within Restore and in our work with survivors. The more we learn, the more we deepen our ability to serve survivors through a culturally sensitive, survivor-centered, and trauma-informed lens.

The last 1-2 years has been especially challenging for many nonprofits, impacting all aspects of the organization, but it is through crucial conversations and training staff in constructive change that Ida has been especially impactful in strengthening Restore’s organizational culture despite significant staff transitions.

Under Ida's leadership, a firm bedrock is being laid to take Restore's growth and impact to the next level.

We are grateful for your support in 2022, and we are excited for what’s coming next!

Financials

FY22 Revenue

Individuals	\$1,441,504
Foundations	\$875,227
Government	\$1,258,525
Events <i>(Net of Direct Benefit Expense)</i>	\$315,244
Corporate	\$135,112
Churches	\$202,276
Other	\$42,471
Total Revenue	\$4,270,358

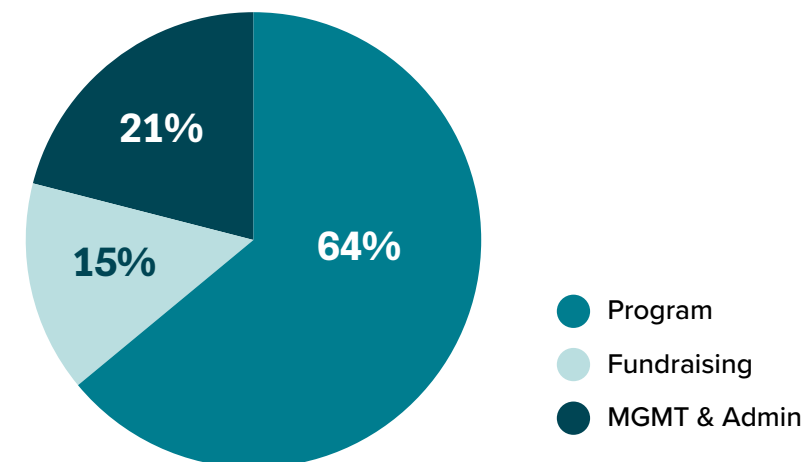
FY22 Expenses

Client Services	\$1,470,441
Economic Empowerment	\$582,075
Housing	\$921,313
Impact	\$84,641
Fundraise	\$697,368
MGMT & Admin	\$ 989,789
Total Expenses	\$4,745,627

*Numbers shown are 2022 unaudited financials.

FY22 Net Assets

Net Assets, Beginning of Year	\$3,930,089
Net Assets, End of Year	\$3,454,821
Change in Net Assets	-\$475,268





Restore

P.O. Box 1003
Bowling Green Station
New York, NY 10274

MAKING FREEDOM REAL FOR SURVIVORS OF TRAFFICKING IN THE UNITED STATES.

restorenyc.org | info@restorenyc.org | (212) 840-8484

Restore is a 501(c)(3) organization. All donations are tax-deductible.