

 Restore

MOMENTS

FREEDOM GALA 2023





SAVE THE DATE FOR THE FREEDOM GALA 2023

September 21, 2023

For Survivors of trafficking, freedom isn't an event, it's a journey that takes years. Along that journey, there are many hopeful moments that represent progress toward their goals of independence and leaps forward in their stories.

The moment a survivor decides to leave their trafficker. The moment they land their job. The moment they get the keys to their new home. The moment a family is reunited.

These are just some of the moments freedom becomes real.

At the 2023 Freedom Gala, you will contribute to creating life-changing moments when freedom becomes a tangible reality in the life of Survivors of human trafficking.

The Venue

The 2023 Freedom Gala will be held at the TriBeCa Rooftop. This chic industrial venue is located in the trendy downtown neighborhood of Tribeca, New York City. Located on a cobblestone street in a 1920's printing press building, the venue boasts incredible rooftop views of New York City's iconic scenery.



Human Trafficking



Thousands of women are sold for sex every day in NYC, in every neighborhood of every borough. An estimated 50,000,000 people worldwide and 10,000 people in NYC are being trafficked right now.

Human trafficking is a \$150 billion global industry and the second largest illegal activity, only to drug trafficking.

Despite the enormous scale of the problem of human trafficking, only 2% of philanthropic funding in the U.S. goes to women's causes, with much less specifically supporting anti-trafficking initiatives.

Alongside partners like you, Restore is working to end trafficking and to make freedom real for survivors. We empower each survivor to thrive in her community and ultimately experience sustained freedom—and we have the data to prove it.

Restore NYC is a nonprofit organization making freedom real for survivors of trafficking in the United States.

About Restore NYC

Restore NYC serves over 450 people every year and over 270 people in our long-term core services. Restore has over 11,000 supportive interactions with survivors in a given year and serves survivors on average of 2 years with trauma-informed services. One of only two transitional homes and the only low-barrier transitional housing option in NYC for survivors.

When survivors first join Restore, **32% are homeless or incarcerated, 69% are unemployed or in unsafe work, 60% do not have a high school diploma, and 57% have no work authorization as they wait for their trafficking visa.** Yet, their strengths and resiliency are what drives Restore's mission forward.

We serve survivors of trafficking through three core programs:



Client Services

Clinical counseling, comprehensive case management, and resource coordination



Housing

Emergency housing, transitional housing, and independent living



Economic Empowerment

Job-readiness classes, job placement, and entrepreneurship training and incubation

Measuring Success

95%

of survivors are housed within 6 months of intake

95%

of Survivors are no longer being trafficked at 12 months

75%

of survivors living independently with the help of our housing program

75%

are employed full or part time 12 months after intake

119%

increase in income 18 months after survivors launch their small business

2,300

survivors, and those at risk, served since 2009

The Restore Community and Audience

At the 2023 Freedom Gala, we will welcome 320+ business leaders and change-makers across industries in NYC.

We look forward to sharing our partnership with our strong and growing community of industry leaders and robust network of over 20,000 Restore subscribers, followers, friends, and supporters, including:

Facebook: 8,100 followers

Instagram: 3,337 followers

Mailchimp: 7,858 email subscribers

Linkedin: 1,872 followers

Restore's work has been featured extensively in local and national media, such as: New York Times, The Washington Post, NPR, USA Today, Refinery29, at the NASDAQ opening bell ceremony, and many more.

2023 Freedom Gala Partnership Opportunities

The Freedom Gala is not just an event, it's a leap forward in the fight against human trafficking. Your sponsorship will bring significant brand awareness to target audiences, You will enhance your reputation as a socially invested and conscious company among industry leaders and a robust network of over 20,000 Restore subscribers, followers, friends, and supporters. **You will create pathways to real freedom for hundreds of survivors of human trafficking and their families.**

Platinum
\$50,000

Gold
\$35,000

Silver
\$25,000

Bronze
\$15,000

	Platinum \$50,000	Gold \$35,000	Silver \$25,000	Bronze \$15,000
Written acknowledgement in event press release	●	●	●	●
Logo on Restore website (Freedom Gala page) for one year with link to sponsor's website	●	●	●	●
Logo included in all event specific emails	●	●	●	●
Sponsor provided promotional product/collateral placed in event swag bag <i>(product must be provided by 9/14)</i>	●	●	●	●
Dedicated social media gratitude post	●	●	●	●
Premier signage throughout event venue	●	●	●	●
Verbal acknowledgement in speeches at the event	●			
Speaking role during event program, if desired	●			
Two complimentary tables (20 guests/tickets)	●			
One complimentary table (10 guests/tickets)		●	●	●
Premier wine for table(s)	●	●		
Logo on printed event invitation <i>(must commit to sponsorship and provide logo by 5/01)</i>	●			
Dedicated gratitude email to all Restore subscribers	●	●		
Logo on step and repeat banner <i>(must provide logo by 8/15)</i>	●	●	●	
Logo on printed event program	●	●	●	●
Quarter page feature in gala program <i>(must provide ad by 8/31)</i>			●	●
Half page feature in gala program <i>(must provide ad by 8/31)</i>		●		
Full page feature in the gala program <i>(must provide ad by 8/31)</i>	●			

Thank you to our previous Freedom Gala sponsors for helping to make **freedom real** for survivors of trafficking.

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