



Gratitude Report



Restore | 2023



Restore NYC is a nonprofit organization making freedom real for survivors of trafficking in the United States.

Our vision is a world free from trafficking.
For every survivor, a life of hope, restoration,
and flourishing.

Dear Friends and Supporters,

When seeking hope that freedom can become real, we need look no further than the survivors overcoming trafficking at Restore. Their strength is unparalleled, their courage inspires us, and their resilience is the driving force of our mission.

Restore and the 2,500 survivors of trafficking and those at risk of trafficking we have served since 2009 stand as reminders that with an opportunity, the most vulnerable in our society can thrive. As we close another year of dedicated service to survivors of human trafficking, we are deeply grateful for your commitment to survivors of trafficking.

The urgency of our mission to make freedom real for survivors is amplified by the current societal challenges. You have likely witnessed alarming increases in poverty, refugee and mental health crises, and homelessness. These are the exact conditions that traffickers exploit, and it's not a coincidence that trafficking cases in the U.S. have more than doubled to 1,091,000 in the past four years.

In 2023, Restore responded by serving more individuals than ever, reaching 460 survivors and those at risk of trafficking, with 253 survivors in our long-term core services. Restore remains one of the only holistic programs specifically for survivors of trafficking in New York City, encompassing secure housing, personalized counseling, meticulous case management, entrepreneurship and job training, and effective job placement. Additionally, our leading-edge data and impact evaluation program continues to illuminate best practices, identify critical gaps, and refine program evaluation techniques, contributing significantly to the anti-trafficking field.

The manner in which the Restore community innovates, leads, and takes action in response to the present trends will profoundly influence the field. Your involvement, whether through time, financial support, or advocacy, is vital. Together, we can elevate survivor voices and create access to opportunities. I look forward to continuing the journey with you, walking alongside incredible survivors to make their dream of permanent freedom a reality!

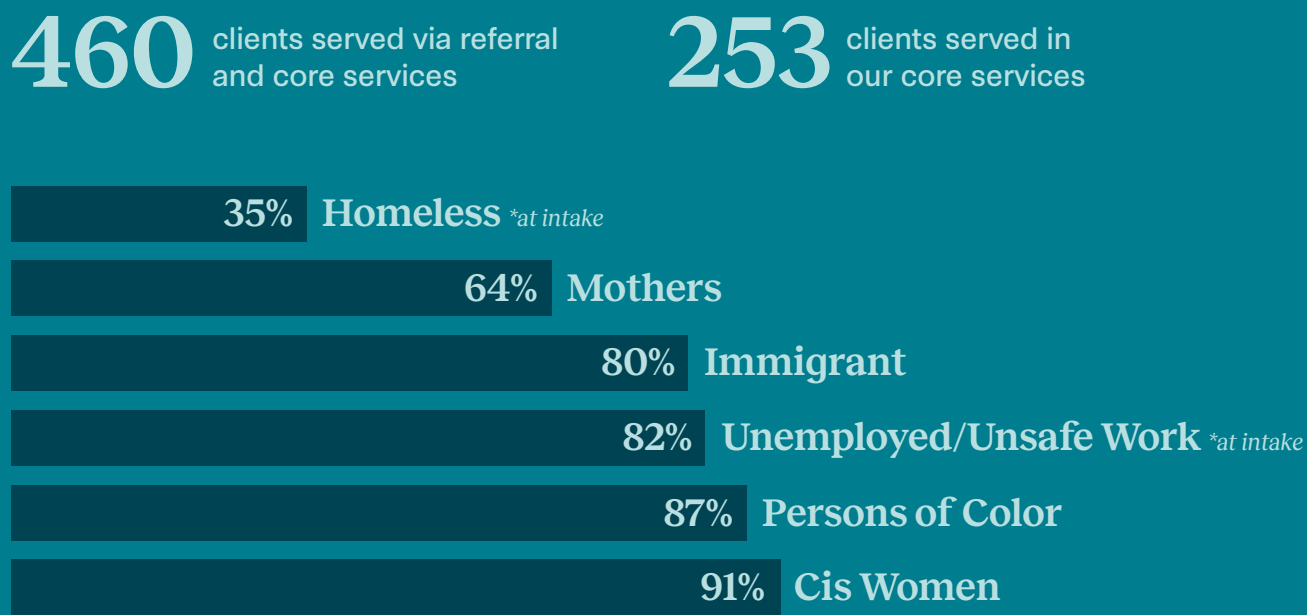
With heartfelt thanks,

A handwritten signature in black ink that reads "Ida KM".

Ida Mutoigo, President



Client Demographics



Impact at a Glance



What is trafficking?

US law defines human trafficking as the use of force, fraud, or coercion to compel a person into commercial sex or labor.

Human trafficking is a \$150 billion dollar industry. Every year, trafficking generates more profits than McDonald's, PepsiCo, and Disney combined.

Approximately 1,091,000 people are being trafficked in the United States, with an estimated 26,000 individuals trafficked in New York City alone.¹

Where does trafficking occur?



Sex Trafficking

The recruitment, harboring, transportation, provision, or obtaining of a person for the purposes of a commercial sex act in which the commercial sex act is induced by force, fraud, or coercion

- Residential Brothel
- Illicit Massage Business
- Escort Services
- Street Prostitution



Labor Trafficking

The recruitment, harboring, transportation, provision, or obtaining of a person for labor or services, through the use of force, fraud, or coercion for the purpose of subjection to involuntary servitude, peonage, debt bondage, or slavery

- Hospitality Industry
- Domestic Work
- Service Industry

Who is being trafficked?

Data shows us that traffickers don't target people—they target vulnerabilities. Communities most impacted by racism, sexism, and classism disproportionately experience trafficking. In order to end human trafficking, we first need to know who it's impacting.²

91%

of sex and labor trafficking victims are women

63%

of sex-trafficked youth have been in foster care at some point in their lives

72%

of sex-trafficking victims are Black or Latina women

64%

of victims are experiencing homelessness when recruited into a trafficking situation

46%

of survivors at Restore name "employment/financial concern" as the reason they feel unsafe



Global Slavery Index (2023); a prevalence of 33 victims of trafficking for every thousand in the country

²These statistics are according to the Polaris Project 2021 report



Our Solutions

Survivors will always drive our approach - that's why we leverage trauma-informed, survivor-centered, and impact-driven service delivery in the areas survivors share are essential to sustained independence: trauma counseling, housing, and economic empowerment.

Since 2009, Restore has served more than 2,500 individuals of 104 nationalities with a geographic focus in NYC via direct services, and nationwide through resource coordination.



Client Services

Counseling, comprehensive case management, and resource coordination



Housing

Emergency housing, transitional housing, and independent living



Economic Empowerment

Job-readiness classes, job placement, and entrepreneurship training



Impact and Evaluation

Pilot, measure impact, and iterate in order to continually improve our programs



Client Services

The unimaginable trauma from being trafficked leads to survivors experiencing depression, isolation, hopelessness, and anxiety. To support survivors on their journey towards mental and physical well-being, Restore’s Client Services team provides crisis intervention, resource coordination, case management, and counseling. Through our network of partners, survivors enrolled in Client Services have access to wrap-around services including financial assistance, healthcare assessment, medical care, mental health counseling, legal services, food access, and other needs.

427

referrals received

223

clients served in
Client Services Program

71%

of survivors with improved
SF-12 mental health scores
by 12 months post intake

Meet Isabella

At the age of 34, Isabella escaped a life of exploitation that she and her daughter had endured for nearly a decade. Like so many survivors, Isabella had been brought to the United States with the promise of a job, a home, and a fresh start.

Instead, she had been lied to, and her hopes of a new life turned to pain.

Isabella was forced to work long hours in a nail salon for very little pay. She and her daughter struggled to pay for rent and food. Fear prompted Isabella to flee from her trafficker several times, but with limited English and threatening lies of deportation, with nowhere else to turn, she returned to the nail salon where her trafficker would meet her with violence for trying to escape.

This cycle of abuse continued until Isabella heard about Restore NYC.

After years of bravely working to survive, Isabella fled her trafficker for the final time. She connected with Restore’s Crisis Intervention team and she and her daughter were placed in a hotel where they were safe. Restore’s Counselor Advocate helped Isabella connect with the Client Services team where she was welcomed with a true promise of a new life, and enrolled in counseling to work through the years of trauma and violence that she had experienced. While working with her counselor to develop coping skills, develop a safety plan, and take ESL classes, Isabella was also connected to an attorney who helped her file for her work visa.

Isabella’s courage and resilience ensured renewed hope for her and her daughter’s future. Today, Isabella is enrolled in Restore’s Economic Empowerment Program, and she recently accepted a job at a bakery. Isabella is excited to be earning her own money and finding a home for her and her daughter. The peace from the counseling and individualized support that Restore offered Isabella has allowed her to reimagine what a life of hope and flourishing could mean for her and her daughter.





Housing

Despite survivors of trafficking reporting homelessness as a primary driver of trafficking, Restore is one of only two organizations that provides housing specifically for survivors in NYC, and the only organization providing emergency housing. Amidst the ongoing challenges posed by inflation and rent increases, Restore ensures safe and sustainable housing for survivors through emergency housing, transitional housing, and independent living.

75

clients served in
Housing Program

\$153,769

in rental assistance
provided to survivors

84%

of survivors in core services living
independently 12 months post intake

96%

of survivors in core services
housed by 12 months post intake

Meet Sarai

Sarai moved to NYC after she married her boyfriend whom she met shortly after aging out of the foster care system. Together they created a home, but money was very tight. Sarai's husband became reckless trying to make money, and in a shattering betrayal, he forced Sarai to be sold for sex in their home.

The home became a place of violence and exploitation. Betrayed by the man she thought she loved, Sarai would take extra shifts at work to avoid her husband, but the shame of her vulnerability and intimidation from her husband prevented Sarai from ever asking for help or choosing to leave her husband,

Sarai's hopes of building a family had been shattered and she was no longer safe - for three years, Sarai would endure under the manipulation of her husband.

When she became pregnant with her first child, Sarai knew she had to leave, and the hope of a better future for her child gave her the courage to finally end the abuse. After spending a few weeks in a shelter, Sarai was connected to Restore NYC through the Human Trafficking Hotline.

At first, she wasn't sure if she was a trafficking survivor, since everything she had seen on TV about human trafficking was different from her experience. Sarai met with a Counselor Advocate at Restore and was immediately validated and celebrated for her strength and courage. After a few more meetings with the intake team, Sarai was identified as a survivor of sex trafficking.

With a baby on the way, Sarai was eager to find a new home for her and her child to start a new life. Through Restore's Housing Program, Sarai was able to find an apartment far from her husband. She is currently working with an attorney to finalize her divorce and is excited to welcome her baby girl into a home that she has built as a safe haven for the two of them. Her bravery and commitment to being a mother empowered her to reclaim the home as a safe place for her and her family.





Economic Empowerment

When a survivor exits their trafficking situation, securing alternative options for them to generate income is essential to reducing the vulnerabilities to re-trafficking and exploitation. Restore NYC empowers survivors to find financial freedom through job-readiness classes, job-placement services, and entrepreneurship training.

365%

increase in earnings from intake to first job placement for survivors in core services

67%

of survivors retained job for 12 months post first job placement

22%

of survivor entrepreneurs increased their earnings by 12 months post business launch

\$35,800

entrepreneurship seed grants for survivors who participated in Restore's Pitch Night

Meet Lucia

Lucia's father passed away when she was young. At only 16 years old, Lucia's mother made the difficult decision to send her to New York City with the hopes that Lucia could earn money to support her three younger sisters. While looking for a job, Lucia encountered a man who promised to cover her living expenses and assist her in sending money back home in exchange for work in his auto shop. However, Lucia soon realized that there was no auto shop at all. Instead, Lucia was forced and coerced into sex trafficking at a residential brothel.

Lucia was overwhelmed by fear and shame. She felt trapped and uncertain about her options, but driven by the responsibility to send money back home to support her mother and sisters, for years, Lucia struggled in silence.

In the midst of the violence Lucia had come to know, Lucia's spirit quietly yearned for a glimmer of hope. It was in those darkest moments that she discovered an extraordinary form of solace - an artistry born of necessity.

To escape the horrors of her world, Lucia would use broken glass and discarded wire to create jewelry. Each piece served as a delicate reminder of the hope she had for herself - a life marked by flourishing beauty and the opportunity to work a safe and stable job.

Lucia was connected to Restore through the Human Trafficking Intervention Court. Eventually, Lucia was enrolled in Restore NYC's Entrepreneurship classes through the Economic Empowerment Program where she learned how to write a business plan, market her jewelry, and launch her business as a jeweler.

Lucia's dream of providing for her mother and sisters had been corrupted and exploited, but through her own strength and creativity, her dream came true. Through Restore's entrepreneurship training and seed funding to help launch her business as a jeweler, Lucia is now proudly selling her jewelry online, and makes enough money to send some home to support her family. She is currently taking art classes and hopes to open her own storefront very soon.



Restore’s commitment to impact and evaluation

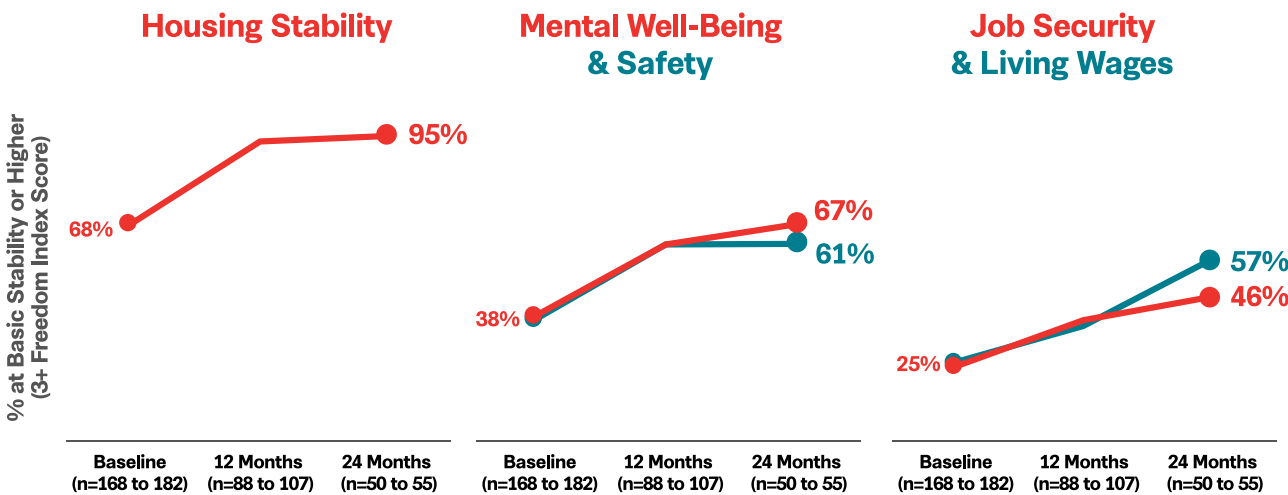
Restore is an outcomes-based organization committed to evaluating and evolving our programs to ensure quality service delivery and promote impact amplification.

To define freedom, monitor progress, and understand all components of the survivor’s journey, Restore developed the Freedom Index (FI). This tool captures Restore’s holistic approach to supporting survivors on their journey towards freedom and measures progress across five areas - housing stability, job security, living wages, mental well-being, and perception of safety.

Restore NYC Freedom Index Scoring



Percent of Survivors in Core Services in FY23 with at Least Basic Stability (3+ FI Score)



Leading with Impact

As a part of our commitment to Impact and Evaluation, each January, Restore NYC releases a white paper to help direct and inform the anti-trafficking movement. Working closely with other leading anti-trafficking organizations, Restore NYC, positioned as a thought leader in the space, uses data and impact evaluation to strengthen service provision within our organization and across the country.



“Road to Recovery”

How service delivery and organizational strategy are being adapted in the anti-trafficking field to respond to COVID-19 and the need to share diverse perspectives and collaborate to ensure the best solutions to new challenges emerge.



“Path to Freedom”

Twelve of the leading non-profit organizations in the country outline a set of best practices for programs that seek to promote entrepreneurship for survivors of trafficking, and individuals with intersecting vulnerabilities.



“Impact Unlocked”

Leading anti-trafficking organizations discuss how they measure impact and implement best practices to evaluate their program’s effect on survivors of trafficking, how they achieve process buy-in from staff on the ground, and how this data is utilized to garner funding for programs and assessment tools.



“Spotlight on Direct Service Gaps” — NEW

To shed light on the many gaps in services for survivors and provide organizations serving adult survivors a central source of data for strategic planning as it relates to direct services so that organizations can refine their approach to growth for the next three to five years, ensuring survivors have access to the resources they need to thrive. **Look for this year’s white paper “Spotlight on Direct Service Gaps” on Restore’s website.**



We can't
do it alone.

Our Community Partners

NADAP
Sanctuary for Families
Her Justice
Legal Aid Society
The Oblate Sisters
FAST Initiative
Wells Fargo
Polaris
The Empower Center
Garden of Hope
Urban Resource Institute
Freedom Signal
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Morgan Stanley EWL
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Electric Beets
Writer’s Guild Initiative
Columbia School of Social
Work
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Hope for New York
Trinity Wall Street
Hyde and Watson
New York City Council

Weinberg Foundation
American Hotel and Lodging
Association
Pilgrim Foundation
Grace and Mercy
Atlas Free
Mother Cabrini Health
Foundation
Dressember
Office of Victims of Crime
Office of Violence Against
Women
Wasily Family Foundation
The Jensen Project
The Heckmand Family Fund
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OTDA
The Fullgraf Foundation
Coming Alongside Ministries
TD Charitable Foundation
Korean Delights
The Case Family Foundation
Younger Family Fund
Office of Victim Services
Mertz Foundation
Parker Pohl
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Ellig Group
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Financials

FY23 Revenue

Individuals	\$1,398,476	26.3%
Foundations	\$1,331,250	25.0%
Government	\$1,594,187	30.0%
Events <i>(Net of Direct Benefit Expense)</i>	\$494,287	9.3%
Corporate	\$87,219	1.6%
Churches	\$144,652	2.7%
Other	\$267,219	5.0%
Total Revenue	\$5,317,292	Total

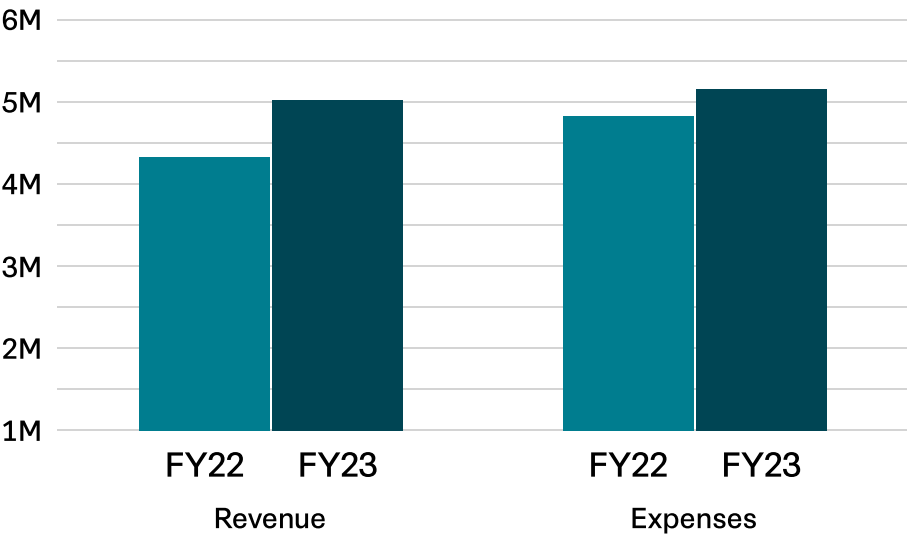
FY23 Expenses

Client Services	\$1,476,569	28.1%
Economic Empowerment	\$629,840	12.0%
Housing	\$862,522	16.4%
Impact	\$246,749	4.7%
Fundraising	\$870,534	16.6%
MGMT & Admin	\$1,170,397	22.3%
Total Expenses	\$5,256,614	Total

*Numbers shown are 2023 unaudited financials.

FY23 Net Assets

Net Assets, Beginning of Year	\$3,416,925
Net Assets, End of Year	\$3,477,603
Change in Net Assets	\$60,678





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MAKING FREEDOM REAL FOR SURVIVORS OF TRAFFICKING IN THE UNITED STATES.

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Restore is a 501(c)(3) organization. All donations are tax deductible.