

Gratitude Report 2019

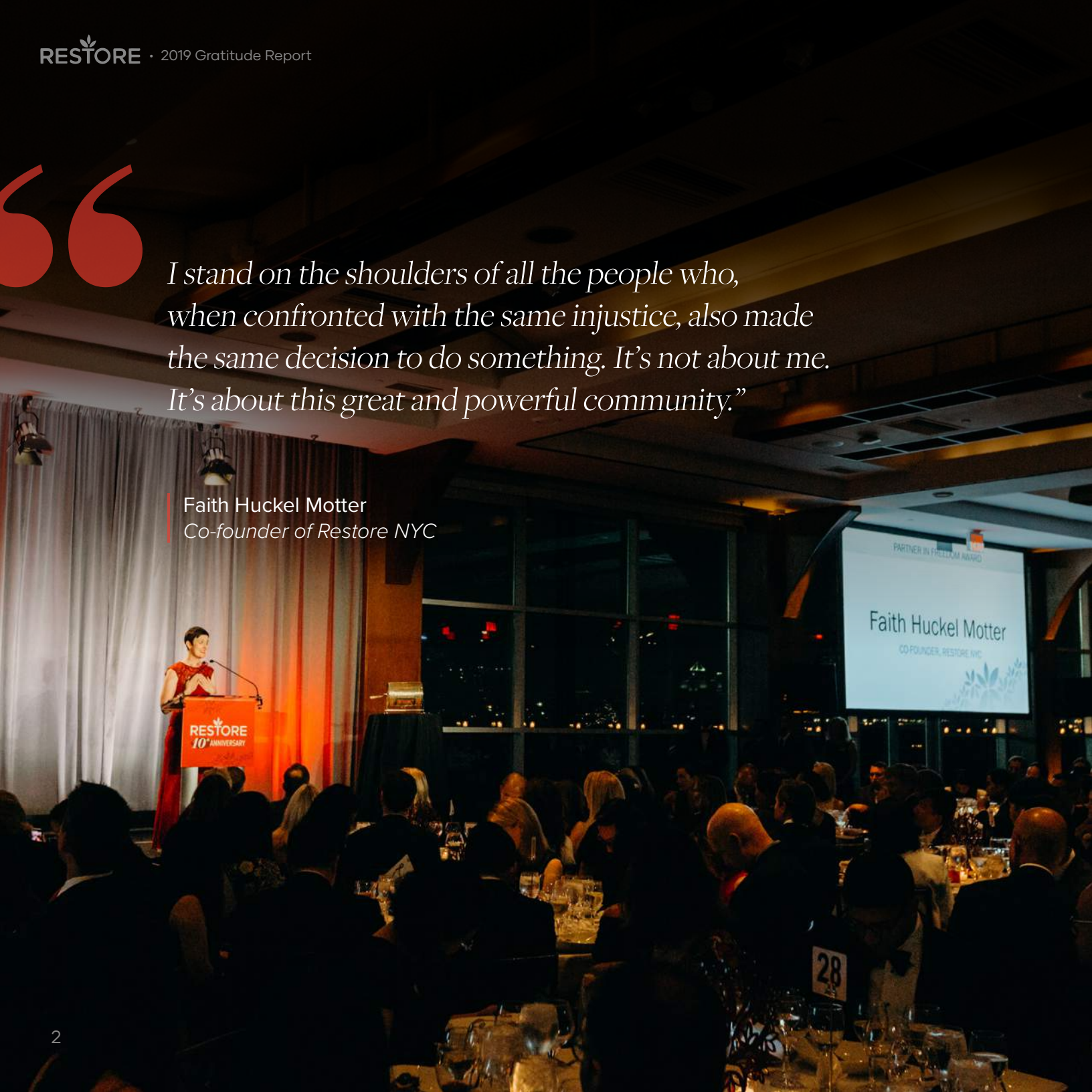
RESTORE
10th ANNIVERSARY

10 years of
MAKING FREEDOM REAL



I stand on the shoulders of all the people who, when confronted with the same injustice, also made the same decision to do something. It's not about me. It's about this great and powerful community."

Faith Huckel Motter
Co-founder of Restore NYC



A Letter From Amanda Eckhardt & Jimmy Lee

This is a year we are feeling especially grateful. Ten years of making freedom real—what a tremendous privilege this has been for our team to join with the NYC community in our mission to end sex trafficking and restore the well-being and independence of foreign-national survivors.

Since we served our first client in 2009, Restore has grown, refined, and developed our approach to accomplishing our ultimate vision: to rebuild the life intended for survivors of sex trafficking. Program names have changed, offices have relocated, and the field has evolved, but our commitment to the women we serve has not wavered.

In the last ten years, we have grown from serving 19 women in 2009 to 426 clients and 50 of their family members in 2019. Our team has grown

from two clinical staff serving clients in one program to a team of twenty frontline staff serving women through our three programs: Client Services, Housing, and Economic Empowerment. Our solutions to trafficking have evolved to include innovative and best-in-class models and interventions that make freedom real and are being replicated across the nation.

The impact of this growth goes beyond numbers to real stories of freedom and restoration. And these accomplishments would not have happened without you, our community of supporters—volunteers, business partners, corporations, churches, and friends. Join us as we take a look back on what you have made possible.

In deep gratitude,

Amanda Eckhardt

Amanda Eckhardt
Executive Director



Jimmy Lee

Jimmy Lee
Senior Advisor





We exist to **end sex trafficking in New York** and **restore the well-being** and **independence** of foreign-national survivors.

ABOUT RESTORE NYC

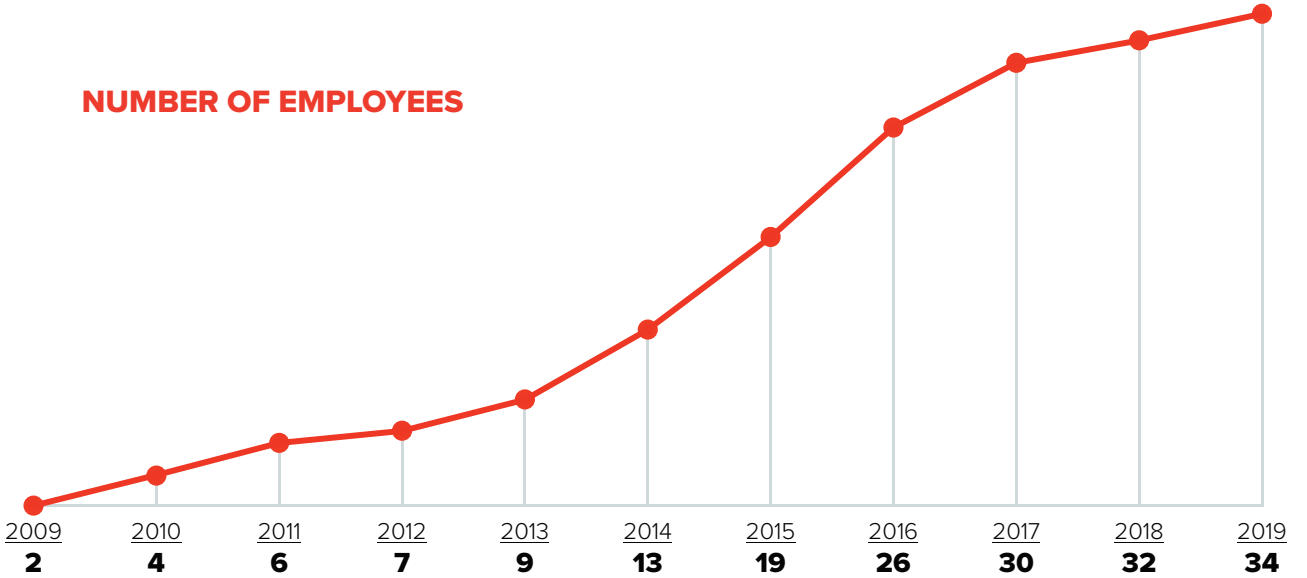
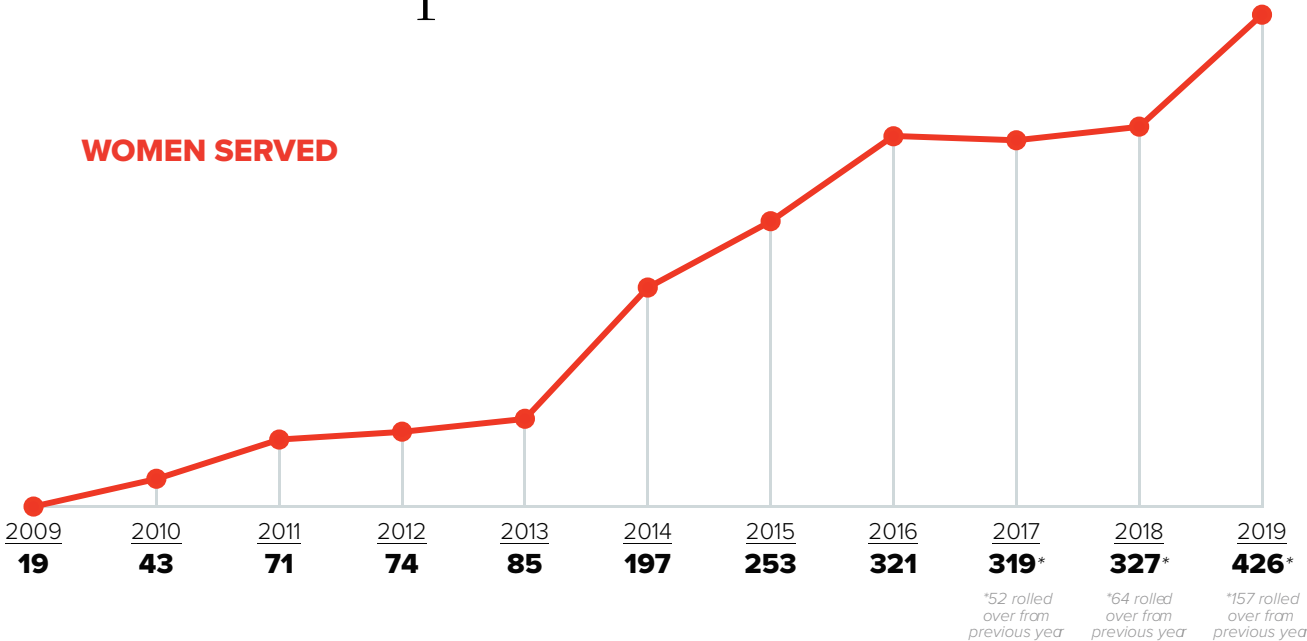
Since 2009, we have pioneered innovative counseling, housing, and economic-empowerment solutions that give survivors access to improved well-being, safe homes, and real jobs. Our entrepreneurial spirit, paired with a commitment to trauma-informed, survivor-centered, and culturally sensitive care, has made us a leader in the rapidly evolving anti-trafficking field. For all services, we are committed to inter-agency collaboration and rigorous outcome evaluation.

Ultimately, we are most grateful that Restore NYC is a place survivors call “home” and are flourishing. Twenty percent of our program staff are survivors who are now leading others to freedom.

600+

Armed with our outcomes data, we have trained over 600 organizations across 25 states.

10 Years of Impact





Our History: Client Services Program

When we entered the anti-trafficking space in 2009, we learned that foreign-national victims of sex trafficking were experiencing trauma symptoms to the same degree as combat veterans and victims of state-organized torture. Thousands of foreign nationals were being trafficked into the US annually, but only a small percentage of victims were identified, leaving thousands hidden and exploited. We knew we needed to practice innovative approaches to successfully identify more trafficking victims and to engage survivors in holistic services.

2009

Launched Client Services program.

Served our first client in partnership with NY State’s Human Trafficking Intervention Court.

2014

Introduced new model and curriculum to identify more survivors of trafficking, resulting in a 94% increase in the number of women who disclosed trafficking history to Restore staff.

2016

Began providing case management for survivors through the Trafficking Victim Assistance Program (TVAP), a program under the Department of Health & Human Services.

2017

Launched our clinical counseling services with a focus on trauma-sensitive interventions for survivors of trafficking.



Our History: Housing Program

From the beginning, the number one need we heard about from the women we serve was housing. These women—many of whom could not speak English and carried large financial burdens—ended up in domestic-violence and homeless shelters because existing social-service programs had neither the resources nor the capacity to serve them. We knew that a safe, secure home was a central, necessary component of holistic services to help a survivor transition to an independent and healthy life.

2010

Opened our Safehome, the first transitional home on the east coast dedicated to foreign-national survivors of sex trafficking.

2015

Launched emergency housing in partnership with NYC-based hotels.

2017

Expanded our Housing program to include independent living with our first landlord partner.

2018

Launched flexible-funding initiative to help more survivors lease up into apartments with their family members.

2019 Spotlight

78% of survivors

in our economic-empowerment services say they are interested in starting a business. As a result, in partnership with NYU Bronfman, Restore launched the nation's first Entrepreneurship Lab for survivors of trafficking, a two-week intensive course that introduced 28 women to the world and language of entrepreneurship. In addition to the two-week course, each survivor was paired with a businessperson for mentorship and guidance as graduates put their entrepreneurship training into practice.

Our History: Economic Empowerment Program

When we began our work in 2009, we knew that one of the primary needs women had after exiting trafficking was access to non-exploitative work. However, many women were without immigration relief, had limited English proficiency, and were hindered by histories of profound trauma. Many were mothers who struggled to find childcare. Yet without work, women remained at high risk for trafficking. We knew we needed to provide a trauma-informed, culturally sensitive job-readiness service and a direct connection to safe jobs.

2010

Offered job readiness, ESL, and GED tutoring with the help of volunteers and outside providers.

Provided job referrals by word-of-mouth and grassroots connections through staff and supporters.

2016

Launched our Economic Empowerment program, connecting survivors to safe, sustainable work after exiting trafficking.

Incubated a worker-owned staffing-agency cooperative, allowing women to find a variety of jobs.

2019

Launched the Entrepreneurship Lab in partnership with NYU, with year-long mentorship to support self-employment, business incubation, and advancement in the workplace.

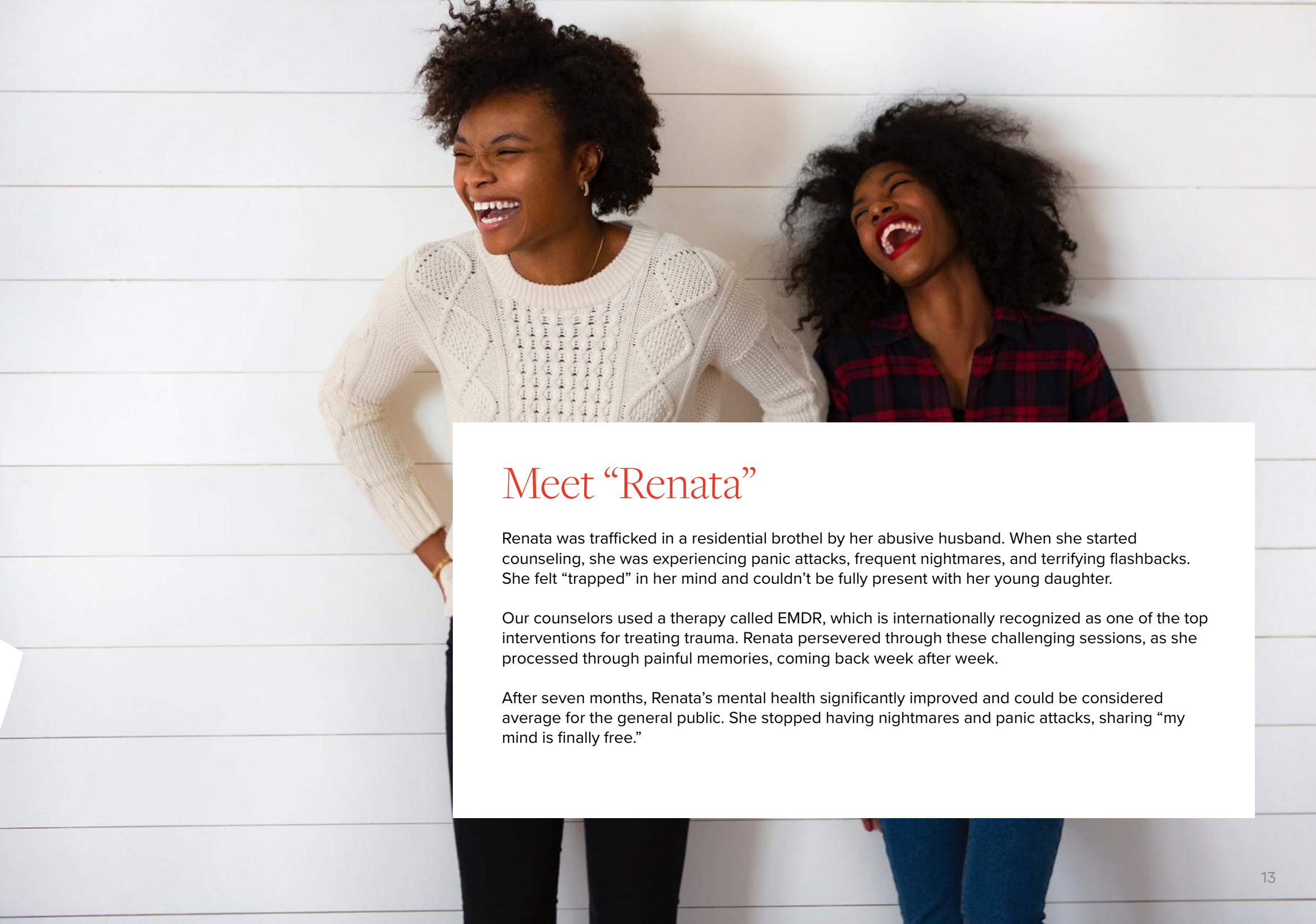
10 Years Later:
All You Have Made Possible

Client Services Program

Restore’s licensed clinicians deliver best-in-class trauma therapies to survivors of trafficking, including trauma-focused cognitive behavioral therapy, acceptance and commitment therapy, and eye movement desensitization and reprocessing therapy (EMDR).

2019 HIGHLIGHTS

- Restore’s clinical-counseling services have grown **3X** and case management has grown **17X** over the past three years.
- Clients completing counseling services from our licensed clinicians reach average mental-health scores for the general public.



Meet “Renata”

Renata was trafficked in a residential brothel by her abusive husband. When she started counseling, she was experiencing panic attacks, frequent nightmares, and terrifying flashbacks. She felt “trapped” in her mind and couldn’t be fully present with her young daughter.

Our counselors used a therapy called EMDR, which is internationally recognized as one of the top interventions for treating trauma. Renata persevered through these challenging sessions, as she processed through painful memories, coming back week after week.

After seven months, Renata’s mental health significantly improved and could be considered average for the general public. She stopped having nightmares and panic attacks, sharing “my mind is finally free.”

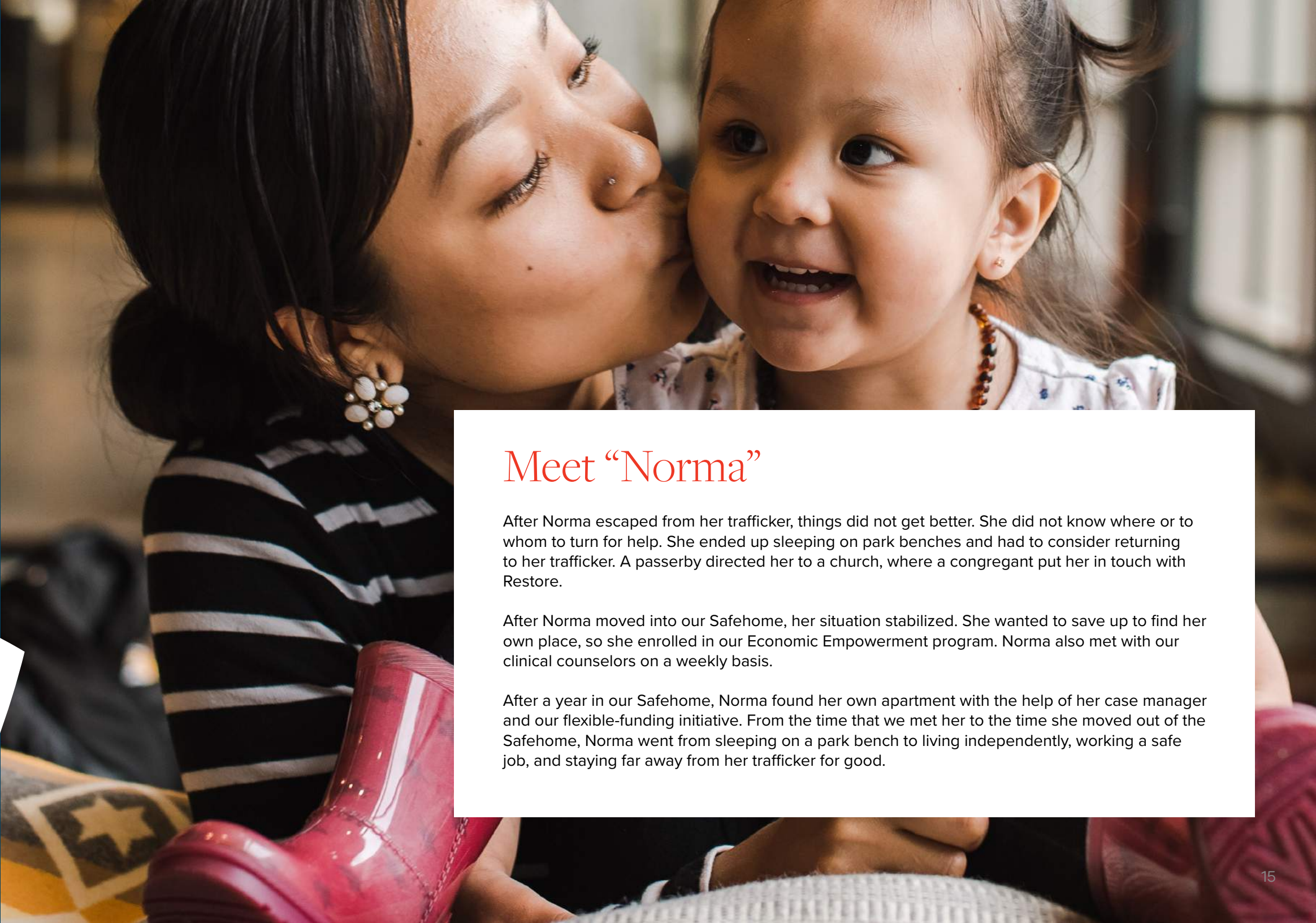
10 Years Later:
All You Have Made Possible

Housing Program

Restore is a housing leader in the New York City anti-trafficking field, employing emergency, transitional, and independent-living housing solutions with cross-sector partnerships.

2019 HIGHLIGHTS

- In 2019, Restore has served 46 women and 64 of their family members in our Housing program, a **12X** increase in capacity in nine years.
- Seventy-two percent of clients exit homelessness and transition into safe, stable, and affordable independent living in their communities.



Meet “Norma”

After Norma escaped from her trafficker, things did not get better. She did not know where or to whom to turn for help. She ended up sleeping on park benches and had to consider returning to her trafficker. A passerby directed her to a church, where a congregant put her in touch with Restore.

After Norma moved into our Safehome, her situation stabilized. She wanted to save up to find her own place, so she enrolled in our Economic Empowerment program. Norma also met with our clinical counselors on a weekly basis.

After a year in our Safehome, Norma found her own apartment with the help of her case manager and our flexible-funding initiative. From the time that we met her to the time she moved out of the Safehome, Norma went from sleeping on a park bench to living independently, working a safe job, and staying far away from her trafficker for good.

10 Years Later:
All You Have Made Possible

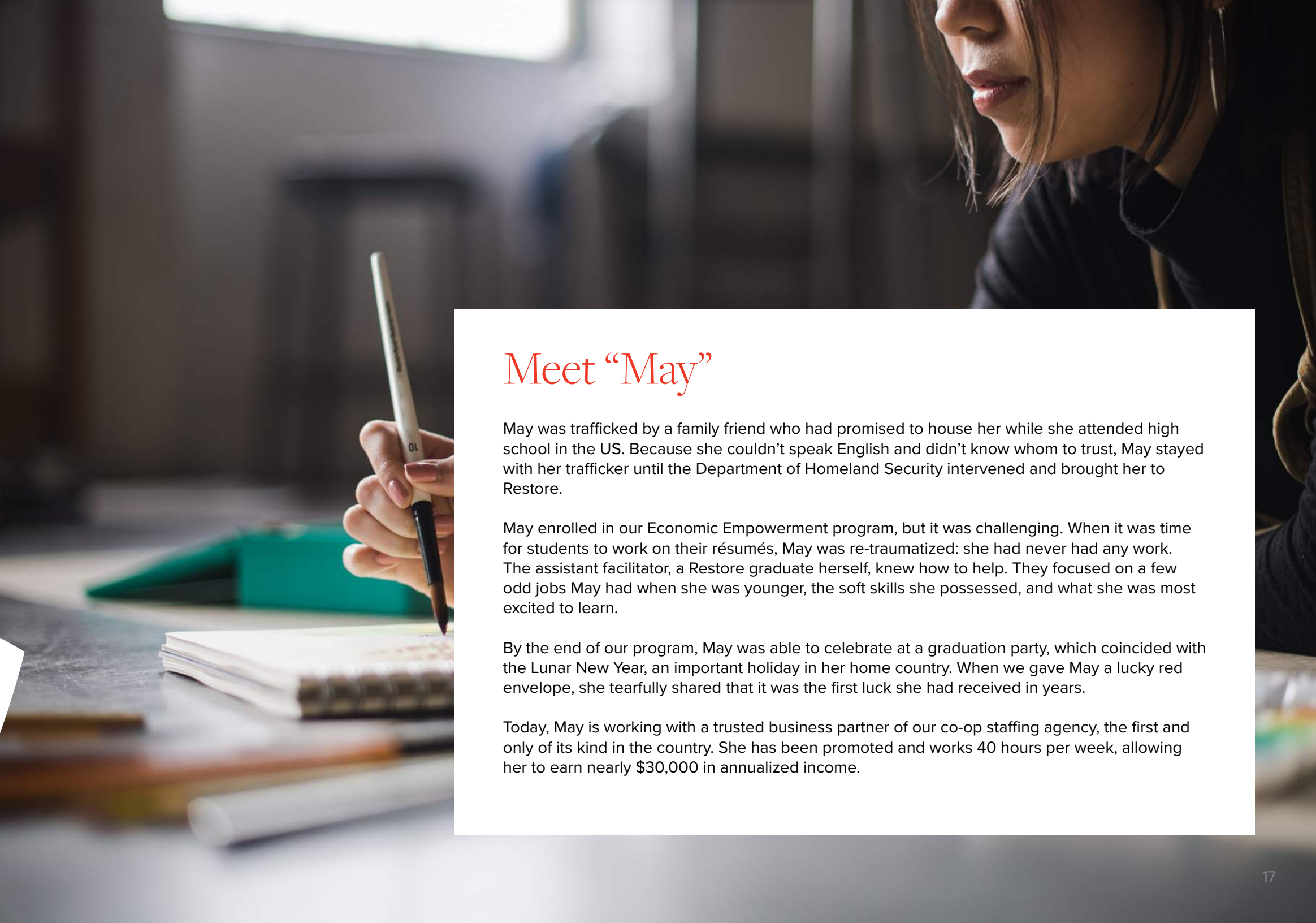
Economic Empowerment Program

Restore’s Economic Empowerment program offers job-readiness classes, job placement, and entrepreneurship training for survivors of trafficking. Restore also launched the nation’s first worker-owned cooperative for foreign-national survivors of trafficking. Restore partners with nearly 30 business partners in New York City to provide safe work for survivors.

2019 HIGHLIGHTS

Restore’s job-readiness service has grown in capacity by **5X** over the past three years. Since its launch in 2016, 115 survivors have graduated from this program.

Graduates who retain their job with a business partner for a year have annualized earnings of \$27,000, i.e., **3X** more than the average earnings for immigrant women in New York City.



Meet “May”

May was trafficked by a family friend who had promised to house her while she attended high school in the US. Because she couldn’t speak English and didn’t know whom to trust, May stayed with her trafficker until the Department of Homeland Security intervened and brought her to Restore.

May enrolled in our Economic Empowerment program, but it was challenging. When it was time for students to work on their résumés, May was re-traumatized: she had never had any work. The assistant facilitator, a Restore graduate herself, knew how to help. They focused on a few odd jobs May had when she was younger, the soft skills she possessed, and what she was most excited to learn.

By the end of our program, May was able to celebrate at a graduation party, which coincided with the Lunar New Year, an important holiday in her home country. When we gave May a lucky red envelope, she tearfully shared that it was the first luck she had received in years.

Today, May is working with a trusted business partner of our co-op staffing agency, the first and only of its kind in the country. She has been promoted and works 40 hours per week, allowing her to earn nearly \$30,000 in annualized income.



Thriving In Community

One of the main tactics traffickers use to prevent victims from escaping is isolation. Restore creates community as a key antidote to isolation, including partnering with churches, volunteers, businesses, and supporters to ensure that survivors are in community and fellowship, accessing an abundance of resources to rebuild the life intended.



STEPHANIE LOO

"I interned at Restore over six years ago, and my experience deeply impacted me and transformed my life. Being from New York City, I couldn't believe that women were being trafficked in my own neighborhood. As an intern, I saw that everyone at Restore worked with excellence, passion, and integrity, and I got to work with some of the best leaders and role models that I know. Both because of things that have happened to me personally and because of the ways that Restore has made freedom real for women, I've become even more committed to use my money, time, and network to support the amazing work that Restore is doing."

- Stephanie Loo, Restore supporter



MARY ANN DUNN

"My involvement with Restore started over six years ago. My church small group heard about Restore's mission, and we decided we wanted to support the women in an informal setting. We came up with the idea to cook meals together in Restore's Safehome every week. Our time together was filled with laughter, friendship, and opportunities to share. That only inspired me to get more involved."

- Mary Ann Dunn, Restore board member



PAMELA DEWEES

"I serve Restore by volunteering at the Safehome. Several times a month, I'll stop by after work and see if anyone needs a ride to the store to go shopping or run errands. If not, we talk, watch TV, and just hang out. I love my time with the ladies. They inspire me by being some of the strongest women in the world. They are survivors and I admire and respect them. I feel honored to be able to spend time with them."

- Pamela DeWees, Restore Safehome volunteer



DORIE GOLKIN SMITH

"Having started a successful company, I regularly get asked to mentor budding entrepreneurs. I have seen firsthand how difficult it is to get a business off the ground, even when given all of the resources in the world. I can't imagine starting a company having just emerged from such a difficult situation, with no one to turn to. I knew that with Restore, I would have the biggest impact on my mentee."

- Dorie Golkin Smith, Restore Entrepreneurship Lab mentor



P.S. KITCHEN

"I really appreciate the thoughtfulness Restore leadership puts into both scaling and measuring impact. It's amazing to listen to Amanda share metrics to measure what success should really look like and those metrics come with such compassion. Restore is one of the few organizations that has been very successful in loving hard and measuring hard."

- April Tam Smith, Co-founder of P.S. Kitchen, a Restore supporter

THRIVING IN COMMUNITY

Community Spotlights



YOUNG SUPPORTERS NETWORK

The Young Supporters Network (YSN) is a community of young, social-justice-minded New Yorkers passionate about ending sex trafficking. By generously giving their time and resources, the YSN is cultivating a community of young professionals across industries that are making freedom real for survivors.

LEADERSHIP CONSORTIUM

The Leadership Consortium is a group of connected, mobilized partners that help Restore advance on our most pressing strategic challenges. Leadership Consortium members meet regularly and are committed to offering ideas, connections, support, and partnership toward building new capabilities at Restore.

Event Spotlights

10TH ANNIVERSARY
FREEDOM GALA

On September 12, 400 supporters gathered at the Restore 10th Anniversary Freedom Gala for a life-changing night. We celebrated honorees Peach & Lily, our Partner in Freedom, and Faith Huckel Motter, Co-founder of Restore NYC. It was a joyful evening of community, celebration, and generosity.



FREEDOM LABS

This spring, we launched Freedom Labs, a series of mission-focused conversations about sex trafficking led by the Restore NYC team. Restore supporters and community members joined us for topics including Sex Trafficking 101, Sex and Work, and Making Freedom Real.

If you're interested in attending a future Freedom Lab, please email info@restorenyc.org.

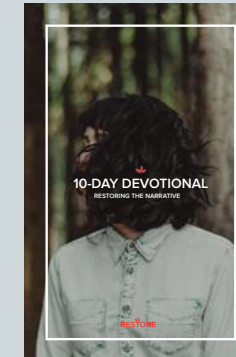
THRIVING IN COMMUNITY

Faith Initiatives

As written in Isaiah 61, it is our desire to join in God's Kingdom work to see captives set free. We strive to join with God's restorative work to bring beauty from ashes, joy instead of mourning, and praise instead of despair. At Restore, we long to display God's glory and splendor through our work with survivors of sex trafficking.

OUR 2019

Faith Initiatives



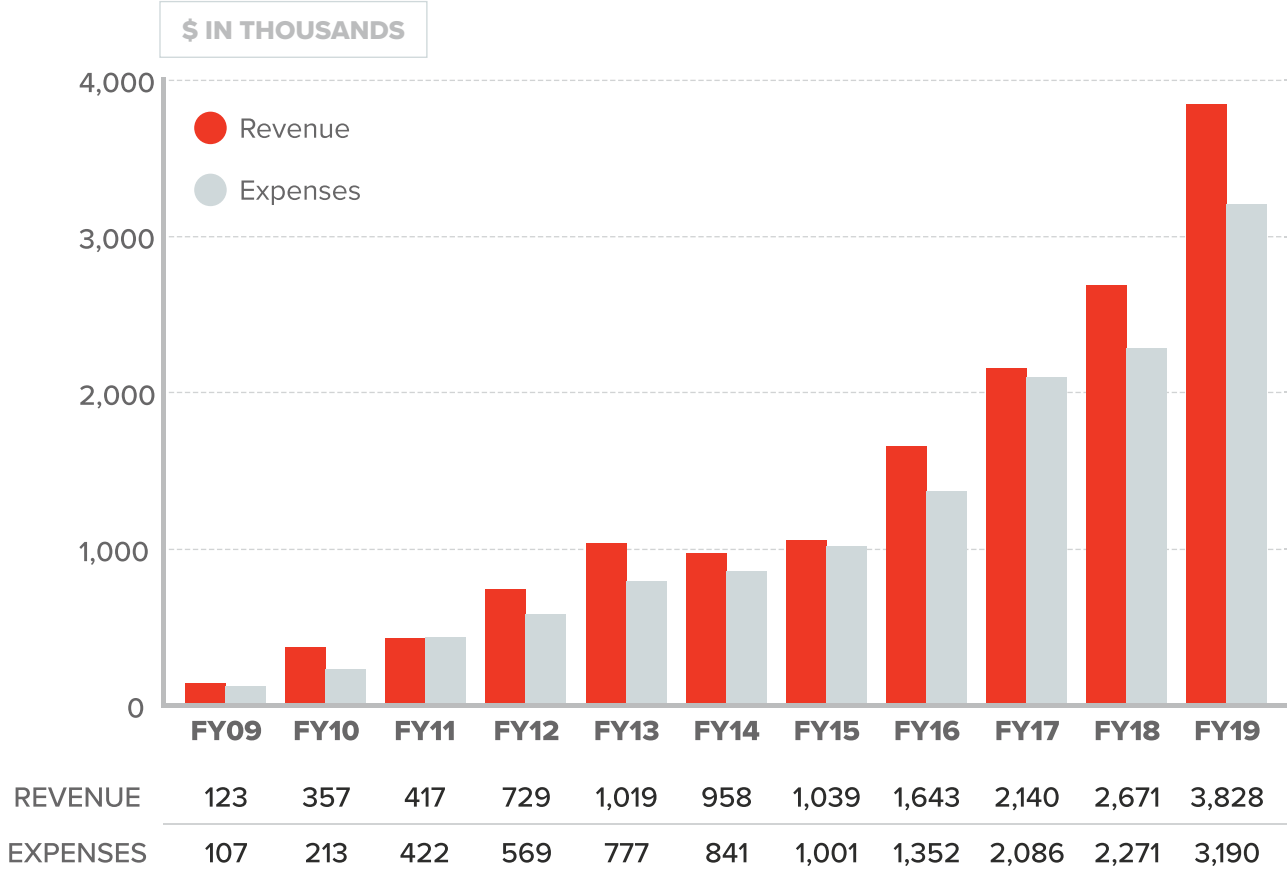
Released our third devotional, "Restoring the Narrative"

Ultimately, we hope that the church can be a redemptive force for good in a culture that desperately needs good news.

Hosted event, The Gospel, Sexual Violence, & #MeToo

The gospel takes a clear stand against violence, but there is a noticeable gap in the church's response to the reality of sexual violence in our world. Our team addressed questions like how do we bear witness to the good news in this cultural moment, and how do we press into the tension of the gospel and the #MeToo movement?

Financials



*Note: FY19 financial information is unaudited and has been prepared in accordance with accounting principles generally accepted in the US. FY19 audited financials are expected in January 2020.

FY19 REVENUES			\$ IN THOUSANDS			FY19 EXPENSES			\$ IN THOUSANDS		
Individuals	\$1,381	36.1%	Client Services	\$825	25.9%						
Foundations	415	10.8%	Economic Empowerment	693	21.7%						
Government	450	11.7%	Housing	633	19.8%						
Events	1,006	26.3%	Train	109	3.4%						
NET OF DIRECT BENEFIT EXPENSE			Measure	65	2.0%						
Corporate	354	9.3%	Fundraise	573	18.0%						
Churches	205	5.4%	MGMT & Admin	292	9.1%						
Other	17	0.4%									
REVENUES TOTAL	\$3,828	100%	EXPENSES TOTAL	\$3,190	100%						

NET ASSETS

NET ASSETS, BEGINNING OF YEAR	\$1,622,108
NET ASSETS, END OF YEAR	\$2,260,219
CHANGE IN NET ASSETS	+\$638,111



Staff

- Amanda Eckhardt
Executive Director

Lynsey Agent

Cindy Bombeeck

Jonathan Carral

Jenna Conarroe

Courtney Contreras

Gabriela Delgado-Tiang

Sandra Diaz

Jeannette Ellis

Katie Ellis

Sally Han
- Vanessa Holliday

Beisi Huang

Elizabeth Kim

Jimmy Lee

Gabrielle Masih

Chris Muller-Tabanera

Hannah Patridge

Janine Rohrer

Stefy Rojas

Fay Sardjono

Lenore Schaffer
- Cynthia Seferin

Stephanie Simpson

Alexandra Slater

Beck Sullivan

Brynne Thompson

Samina Wali

Stacy Wang

Chador Wangmo

Scarlett Xu

Jessie Zhao

Aslan (therapy dog)

Board of Directors

- David Hung
Chair

Mary Ann Dunn

Amanda Eckhardt

Faith Huckel Motter
- Elizabeth Kim
Secretary

Matthew Scogin

Haejin Shim

Corinne Spurrier
- Dorthe Tate

Allen Trew
Treasurer

Chris Welch

Join Us

We believe sex trafficking is a problem with a solution, but it will take all of us. Visit our website at restorenyc.org, and donate directly to support survivors at restorenyc.org/give.





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REBUILDING THE
LIFE INTENDED FOR
SEX-TRAFFICKING
SURVIVORS IN NYC.

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