

 **Restore**

15TH ANNIVERSARY

# *Freedom Gala*

FRIDAY, SEPTEMBER 20, 2024

RAINBOW ROOM





As we celebrate 15 years of incredible service to survivors of trafficking, we continue to witness pivotal milestones in the lives of survivors — the courageous step away from their trafficker, securing their first job, walking through the door to a new apartment, and a redemptive reunion with family. Each of these milestones is a testament to the tangible reality of freedom. To date, Restore has walked alongside 2,600 survivors and those at risk on this journey to freedom.

**At the 2024 Freedom Gala, you will help create these life-changing milestones when freedom becomes a tangible reality in the lives of survivors of human trafficking.**



*Recipient of the 2024 Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons*

# SAVE THE DATE

**FRIDAY, SEPTEMBER 20, 2024**

**RAINBOW ROOM, 45 ROCKEFELLER PLAZA**

The Rainbow Room is an iconic New York City event space renowned for its opulent Art Deco style and panoramic skyline views. Established in 1934 in the heart of Midtown Manhattan, it's celebrated for hosting high-profile events and offers a unique blend of history and luxury.



# Human Trafficking

Human trafficking has more than doubled in the U.S. over the last 4 years to 1,091,000 trafficked individuals, the most of any country in the Americas. Thousands of women are sold for sex every day in NYC, in every neighborhood of every borough, and an estimated 26,000 people in NYC are being trafficked right now.

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**Human trafficking is a \$245 billion global industry and the second largest illegal activity, only to drug trafficking.**

**Despite the enormous scale of the problem of human trafficking, only 2% of philanthropic funding in the U.S. goes to women's causes, with much less specifically supporting anti-trafficking initiatives.**

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Alongside partners like you, Restore is working to end trafficking and to make freedom real for survivors. We empower each survivor to thrive in her community and ultimately experience sustained freedom—and we have the data to prove it.



# Restore NYC is a nonprofit organization making freedom real for survivors of trafficking in the United States.

## About Restore NYC

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In 2024, Restore NYC was the sole organization in the nation to receive the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons. Restore serves over 450 survivors and those at risk every year.

**We trained over 1,400 people on human trafficking awareness in 2023, and our annual white papers influence government stakeholders and hundreds of organizations in the anti-trafficking field every year.**

Restore's programs are driven on the strengths and resiliency of survivors. Yet, they face significant barriers in their journey to freedom.

We eliminate vulnerabilities that traffickers target, helping make freedom a permanent reality, through three core programs:



### Client Services

Clinical counseling, comprehensive empowerment case management, and resource coordination



### Housing

Emergency housing, transitional housing, and independent living

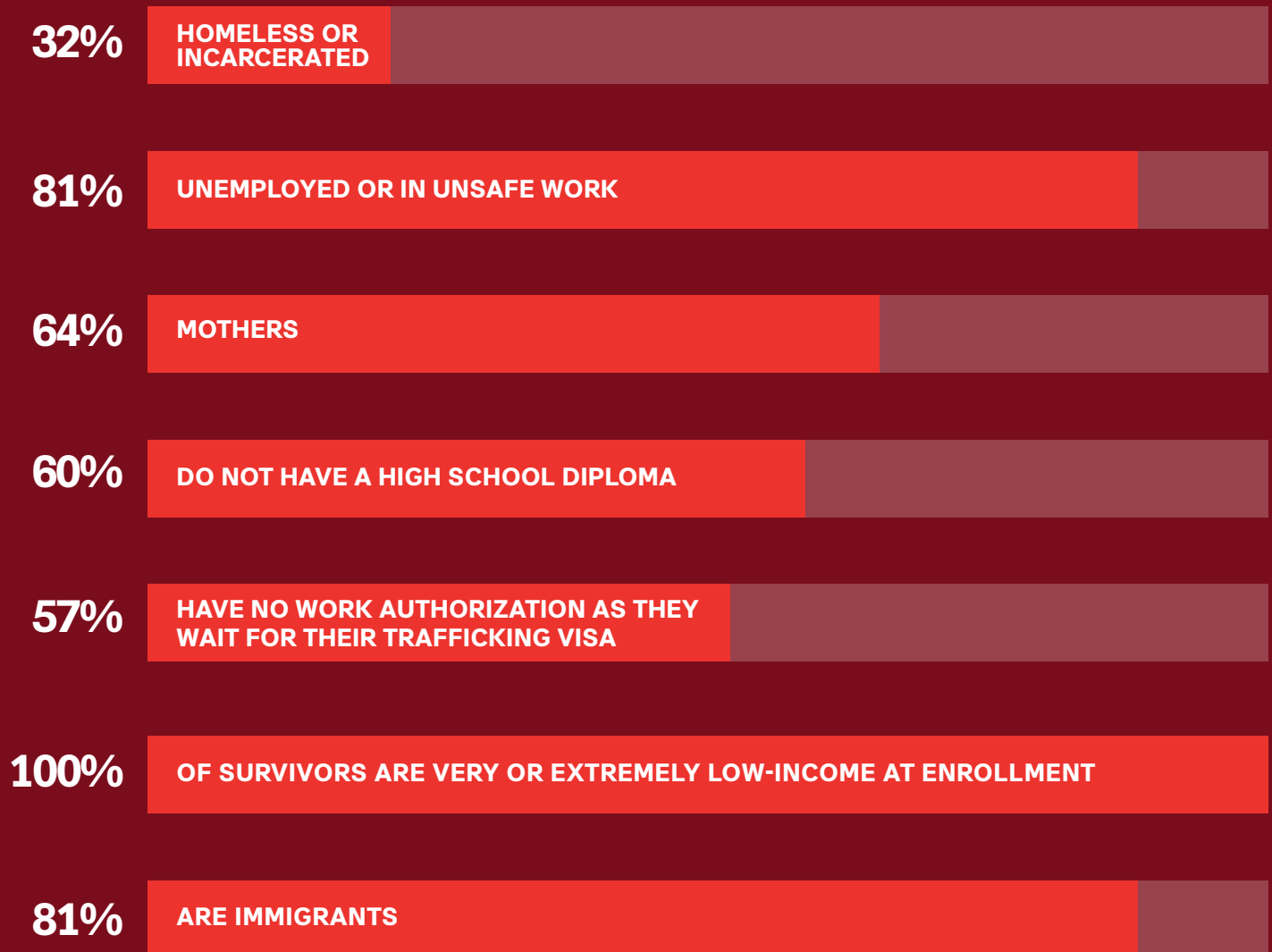


### Economic Empowerment

Job-readiness classes, job placement, and entrepreneurship training and incubation

# Who We Serve

When survivors first join our programs...



**“Holding my child in my arms, I cheered. We have a home again!”**

– F.W., Survivor of Trafficking

# Measuring Success

**87%**

of clients with improved Freedom Index (FI) scores by 12 months post-intake

**95%**

of clients in core services free from trafficking with 12 months of enrollment

**96%**

of clients in core services safely housed within 12 months

**52**

organizations trained in anti-trafficking and awareness

**365%**

increase in earnings from enrollment to first job after 12 months

**427**

referrals from partnering organizations

**1,442**

individuals trained in anti-trafficking and awareness

## The Restore Community and Audience

At the 2024 Freedom Gala, we will welcome 200 business leaders and changemakers across industries in NYC.

**We look forward to sharing our partnership with our strong and growing community of industry leaders and committed network of over 21,000 Restore subscribers, followers, friends, and supporters, including:**

Facebook: 8,100 followers

Instagram: 3,558 followers

Klaviyo: 7,968 email subscribers

Linkedin: 2,221 followers

**Restore has been featured in:**

**The New York Times**

 **USA TODAY**

**The Washington Post**



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# 2024 Freedom Gala Partnership Opportunities

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The Freedom Gala is not just an event, it's a leap forward in the fight against human trafficking. Your sponsorship will bring significant brand awareness to target audiences, You will enhance your reputation as a socially invested and conscious company among industry leaders and a robust network of over 21,000 Restore subscribers, followers, friends, and supporters. **You will create pathways to real freedom for hundreds of survivors of human trafficking and their families.**

**Platinum**

\$50,000

**Gold**

\$25,000

**Silver**

\$15,000

	Platinum \$50,000	Gold \$25,000	Silver \$15,000
Written acknowledgement in event press release	●	●	●
Logo on Restore website (Freedom Gala page) for one year with link to sponsor's website	●	●	●
Logo included in all event specific emails	●	●	●
Sponsor provided promotional product/ collateral placed in event swag bag <i>(product must be provided by 9/14)</i>	●	●	●
Dedicated social media gratitude post	●	●	●
Premier signage throughout event venue	●	●	●
Verbal acknowledgement in speeches at the event	●		
Two complimentary tables (20 guests/tickets)	●		
One complimentary table (10 guests/tickets)		●	●
Premier wine for table(s)	●	●	
Dedicated gratitude email to all Restore subscribers	●	●	
Logo on printed event program	●	●	●
Quarter page feature in gala program <i>(must provide ad by 8/31)</i>			●
Half page feature in gala program <i>(must provide ad by 8/31)</i>		●	
Full page feature in the gala program <i>(must provide ad by 8/31)</i>	●		

Thank you to our Freedom Gala sponsors for helping to make **freedom real** for survivors of trafficking.

DIAMOND

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SILVER

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For sponsorship confirmation or inquiries,  
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Restore NYC is a 501(c)(3) organization. All donations are tax-deductible.