



Becoming is a celebration of resilience and possibility.

At Restore, we see survivors of human trafficking step into freedom and continue building lives of hope, restoration, and flourishing.

This year's Freedom Gala invites you to reflect on your own journey, too.

Who are you becoming?

At the 2025 Freedom Gala, you will help create these life-changing milestones when freedom becomes a tangible reality in the lives of survivors of human trafficking.



Recipient of the 2024 Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons

SAVE THE DATE

TUESDAY, SEPTEMBER 30, 2025

583 Park Ave. New York, NY

Located on Park Avenue and 63rd Street, 583 PARK AVENUE is a landmark building, built in 1923 and designed by the renowned architectural firm of Delano & Aldrich.

Human Trafficking

Human trafficking has more than doubled in the U.S. over the last 5 years to 1,091,000 trafficked individuals, the most of any country in the Americas. Thousands of women are sold for sex every day in NYC, in every neighborhood of every borough, and an estimated 26,000 people in NYC are being trafficked right now.

Human trafficking is a \$236 billion global industry and the second largest illegal activity, only to drug trafficking. Despite the enormous scale of the problem of human trafficking, only 2% of philanthropic funding in the U.S. goes to women's causes, with much less specifically supporting anti-trafficking initiatives.

Alongside partners like you, Restore is working to end trafficking and to make freedom real for survivors. We empower each survivor to thrive in her community and ultimately experience sustained freedom—and we have the data to prove it.



Restore NYC is a nonprofit organization making freedom real for survivors of trafficking in the United States.

About Restore NYC

In 2024, Restore NYC was one of two organizations in the nation to receive the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons. Restore serves over 450 survivors and those at risk every year.

We trained over 1,000 people on human trafficking awareness in 2024, and our annual white papers influence government stakeholders and hundreds of organizations in the anti-trafficking field every year.

Restore's programs are driven on the strengths and resiliency of survivors. Yet, they face significant barriers in their journey to freedom.

We eliminate vulnerabilities that traffickers target, helping make freedom a permanent reality, through three core programs:



Client Services

Clinical counseling, comprehensive empowerment case management, and resource coordination



Housing

Emergency housing, transitional housing, and independent living



Economic Empowerment

Job-readiness classes, job placement, and entrepreneurship training and incubation

Who We Serve

When survivors first join our programs...



"I saw a future for myself, and I knew I was becoming who I wanted to be."

Measuring Success

79%

of clients with improved Freedom Index (FI) scores by 12 months post-intake

23

organizations trained in anti-trafficking and awareness

1,142

individuals trained in anti- trafficking and awareness

94%

of clients in core services free from trafficking with 12 months of enrollment

303%

increase in earnings from enrollment to first job after 12 months 96%

of clients in core services safely housed within 12 months

415

referrals from partnering organizations

The Restore Community & Audience

At the 2025 Freedom Gala, we will welcome 200 business leaders and change makers across industries in NYC.

We look forward to sharing our partnership with our strong and growing community of industry leaders and committed network of over 21,000 Restore subscribers, followers, friends, and supporters, including:

Facebook: 8,100 followers Instagram: 3,670 followers

Klaviyo: 11,337 email subscribers

Linkedin: 2,749 followers

Restore has been featured in:

The New York Times



The Washington Post





2025 Freedom Gala

Partnership Opportunities

The Freedom Gala is not just an event, it's a leap forward in the fight against human trafficking. Your sponsorship will bring significant brand awareness to target audiences. You will enhance your reputation as a socially invested and conscious company among industry leaders and a robust network of over 21,000 Restore subscribers, followers, friends, and supporters.

You will create pathways to real freedom for hundreds of survivors of human trafficking and their families.

Platinum

\$50,000

Gold

\$25,000

Silver

\$15,000

	Platinum \$50,000	Gold \$25,000	Silver \$15,000
Written acknowledgement in event press release	•	•	•
Logo on Restore website (Freedom Gala page) for one year with link to sponsor's website	•	•	•
Logo included in all event specific emails	•		
Sponsor provided promotional product/ collateral placed in event swag bag (product must be provided by 9/14)	•		•
Dedicated social media gratitude post	•	•	•
Premier signage throughout event venue	•	•	•
Verbal acknowledgement in speeches at the event	•		
Two complimentary tables (20 guests/tickets)	•		
One complimentary table (10 guests/tickets)		•	•
Premier wine for table(s)	•		
Dedicated gratitude email to all Restore subscribers	•		
Logo on printed event program	•		
Quarter page feature in gala program (must provide ad by 8/31)			•
Half page feature in gala program (must provide ad by 8/31)		•	
Full page feature in the gala program (must provide ad by 8/31)	•		
Pre-recorded sponsor video feature (90 sec for Platinum, 45 sec for Gold)	•	•	



For sponsorship confirmation or inquiries for the 2025 Freedom Gala please contact **Jackson Miller**, Senior Development Manager, at **jackson.miller@restorenyc.org**.



Thank you to our previous Freedom Gala sponsors for helping to make freedom real for survivors of trafficking.

PLATINUM





GOLD







SILVER



Bloomberg







COBURN VENTURES









MAKING FREEDOM REAL FOR SURVIVORS OF TRAFFICKING IN THE UNITED STATES.







